

<<你永远打不赢老板>>

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作者：Markert, Tom

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内容概要

If you have ever thought otherwise, then you're dead wrong. And your career is over, too. In this lively guide to surviving the pitfalls of the modern corporate environment, Tom Markert, a senior executive at information giant ACNielsen, presents 56 practical rules that every employee, manager, and executive must follow in order to find corporate success. With rules such as "Work hard and smart" and "Find a good boss" Markert addresses some of the most important questions facing corporate executives today. Here, in colorful and inspiring language, he offers practical advice on how to impress and make your boss look good, how to position yourself for success, and how to address work and social situations that every employee must conquer. And, most important, Markert covers the number one question in any employee's mind: How do I work with my boss? Here, this book becomes an indispensable guide to corporate life. Markert draws on his experience to illustrate these rules with telling, and often funny, anecdotes about people who have not followed the rules and paid the ultimate corporate price -- failure, embarrassment, and a career stopped dead in its tracks.

作者简介： TOM MARKERT is currently global chief marketing and client service officer with ACNielsen in New York. He has held leadership positions at Citicorp and Procter & Gamble and has held positions on the board of directors of the Australian professional basketball team the Sydney Kings and the American Chamber of Commerce in New South Wales, Australia. He lives in Connecticut.

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书籍目录

Introduction
RULE 1 Work Hard and Smart
RULE 2 No One Is Entitled to Anything!
RULE 3 Be Motivated
RULE 4 Put in the Hours
RULE 5 Do Whatever It Takes
RULE 6 Be Charming
RULE 7 Find Good Bosses
RULE 8 Respect Your Boss
RULE 9 You Can't Win a Fight with Your Boss
RULE 10 Know Your Boss
RULE 11 Stay on the Right Side of the Boss's Spouse
RULE 12 Look the Part
RULE 13 Smile, It's Infectious
RULE 14 Stay Healthy
RULE 15 Become an Expert
RULE 16 Read Books
RULE 17 Get an MBA
RULE 18 Write Well
RULE 19 Know Your Numbers
RULE 20 Find a Mentor
RULE 21 Start and End Meetings on Time
RULE 22 Answer Your Own Phone
RULE 23 Don't Pad Your Expense Reports
RULE 24 Prepare for Plane Trips
RULE 25 You Are on Your Own, Baby!
RULE 26 Take the Best Job
RULE 27 Choose Your Employer Carefully
RULE 28 Ask for a Performance Review
RULE 29 Do It by the Book
RULE 30 Embrace Change
RULE 31 Resign the Right Way
RULE 32 One Kick at the Can
RULE 33 Befriend Your Legal Counsel
RULE 34 Prepare for Your Big Presentation
RULE 35 Surround Yourself with Talent
RULE 36 Listen for What You Don't Hear
RULE 37 Coach Your Team
RULE 38 Take Care of Your Best People.....
Epilogue
Acknowledgments

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