<<It's Okay to Be the >>

<<It's Okay to Be the Boss-The Step-by-Step Guide to Becoming the Manager Your Employees Need >>

13 ISBN 9780061121364

10 ISBN 0061121363

2007-3

Harper Collins USA

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Tulgan, author and expert on Generation X workers (born between 1965 and 1977), considers what he calls the epidemic of "undermanagement" in corporate America--or, the failure of managers to take daily charge of the work environment and tell employees what to do and how to do it. He identifies seven big management myths, including there not being enough time to manage people; that to be fair, everyone should be treated the same; and the desire of managers to be "nice guys." Today's change in corporate culture from long-term employees working their way up the ranks to short-term workers in flattened organizations reporting to project managers who "empower" them leads to failure, because employees are not really free and managers are not trained. The author decries managers' lack of guidance, direction, feedback, and employee support, and he responds in this book with hands-on management advice that he clearly differentiates from micromanagement.

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The Undermanagement EpidemicGet in the Habit of Managing Every DayLearn to Talk Like a Performance CoachTake It One Person at a TimeMake Accountability a Real ProcessTell People What to Do and How to Do ItTrack Performance Every Step of the WaySolve Small Problems before TheyTurn into Big ProblemsDo More for Some People and Lessfor OthersStart HereAcknowledgmentsIndexAbout the Author

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