

<<投资解密INVESTING DEMYST>>

图书基本信息

书名：<<投资解密INVESTING DEMYSTIFIED>>

13位ISBN编号：9780071444125

10位ISBN编号：0071444122

出版时间：2005-3

出版时间：McGraw-Hill

作者：Lim, Paul

页数：368

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<投资解密INVESTING DEMYST>>

内容概要

The first Demystified guide to take the mystery out of investing, Investing Demystified provides independent investors with hands-on explanations of basic investing topics without needless detours. Built around the no-nonsense model that has made Demystified one of McGraw-Hill's most popular series, this helpful and practical self-teaching guide cuts right to the chase and gives straightforward direction to anyone tired of being confused by Wall Street jargon and the investing arena. 作者简介：Paul Lim is senior writer for U.S. News & World Report. A former staff writer for Money and personal finance columnist for the Los Angeles Times, Lim is the author of Money Mistakes You Can't Afford to Make. He has been frequently quoted in the media, including the New York Times, the Wall Street Journal, and the Week.

<<投资解密INVESTING DEMYST>>

书籍目录

PrefacePART 1: GETTING READY CHAPTER 1 Why We Invest CHAPTER 2 Before You Get Started
CHAPTER 3 Demystifying the Language of Investing CHAPTER 4 What Kind of Investor Are You?PART
2: YOUR ASSETS CHAPTER 5 Demystifying Stocks CHAPTER 6 Demystifying Bonds CHAPTER 7
Demystifying Cash CHAPTER 8 Demystifying Mutual Funds I CHAPTER 9 Demystifying Funds II
CHAPTER 10 Demystifying Other AssetsPART 3: SELECTING YOUR ASSETS CHAPTER 11
Demystifying Stock Selection CHAPTER 12 Demystifying Bond Selection CHAPTER 13 Demystifying
Mutual Fund SelectionPART 4: ORGANIZING YOUR ASSETS CHAPTER 14 Demystifying Asset
Allocation CHAPTER 15 Demystifying Asset LocationFinal ExamGlossaryAnswer KeyIndex

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>