

<<Perfect Phrases for >>

图书基本信息

书名：<<Perfect Phrases for Real Estate Agents and Brokers完美短语之不动产经纪人和经纪人>>

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作者：Dan Hamilton

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### 内容概要

In our current real estate climate, it's more important than ever to have the right words at your fingertips. Whether you're new to the game or a seasoned seller, Perfect Phrases for Real Estate Agents and Brokers has just the right words and phrases you'll need to track down prospective properties and clients, manage transactions, negotiate terms, facilitate communications between buyer and seller, and close the deal. This easy-to-use, quick-reference guide gives you:

- Hundreds of quick, ready-to-use words and phrases
- Coverage of every situation you'll face, from meeting a new client to finalizing the sale
- Winning approaches that persuade prospects and generate sales
- Expertise from a top realtor educator and author

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