

<<货币金融学 (Economics of >>

图书基本信息

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内容概要

This is a Pearson Global Edition. The Pearson editorial team worked closely with educators around the world to include content especially relevant to students outside the United States. The Economics of Money, Banking, and Financial Markets set the standard for money and banking courses when it published in its first edition, and it continues to be the worldwide market leader. The historic economic events and financial crises of late 2008 have changed the entire landscape of money and banking. Having just served as Governor of the Federal Reserve, only Mishkin has the unique insider's perspective needed to present the current state of money and banking and explain the latest debates and issues for today ' s students. By applying a unified analytical framework to the models, Mishkin makes theory intuitive for students, and the rich array of current, real-world events keeps students motivated. Authoritative, comprehensive, and flexible, the text is easy to integrate into a wide variety of syllabi, and its ancillaries provide complete support when teaching the course. For professors who teach with less emphasis on monetary theory and prefer to focus more time on financial institutions, the Business School Edition is the ideal alternative. Learn more here. MyEconLab® is available for the text, so students can work end-of-chapter problems online and their work is automatically graded and tracked in your online gradebook. To see how instructors can use MyEconLab in their courses, click here. For more information or to request access, visit MyEconLab.

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