

图书基本信息

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## 内容概要

The samurai of ninth-century Japan lived and died by a rigid code of ethics known as Bushido, which became an invaluable tool for attaining victory in battle and maintaining prosperity in peace. More than a thousand years later, this ancient set of principles for organizational leadership has evolved into a powerful management system for today's corporate executives. In *The Code of the Executive*, renowned management adviser Don Schmincke reveals how to apply these timeless strategies to your professional life by developing the skills and techniques you need to compete and succeed in today's world market. Discover:

- The ancient samurai principles that will inspire you and lay the groundwork for success—from honor, respect, and loyalty to humility, sacrifice, and accountability
- How to enhance management performance and deliver high-impact results without compromising your integrity
- How to use the information weapons of the twenty-first century
- The secrets of successful negotiation
- The importance of a fluid and flexible work environment
- The keys to building organizational and strategic knowledge bases
- The ancient arts of cooperation and competition
- The crucial role of continuing education
- The inner values vital for true leadership

From management team effectiveness to organizational change initiatives, from hiring and promoting to maintaining peak productivity outside the office. *The Code of the Executive* arms you with the tools you need for leadership success.

## 作者简介

Don Schmincke is president of Methods International, Inc., advisers to CEOs and executive teams worldwide. His work has been recognized in national media such as The Wall Street Journal and USA Today, and he speaks internationally to more than three hundred CEOs each year. A graduate of the Massachusetts Institute of Technology, he is on the faculty of Johns Hopkins University and lives in Baltimore, Maryland.

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