

<<利用元数据调整商业与信息技术>>

图书基本信息

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内容概要

Financial services institutions like international banks and insurance companies frequently need to adapt to changes in their environments, yet maintain control risk and ensure regulatory compliance. The author Hans Wegener reveals how Metadata can be used to achieve a successful and technological evolution. This unique approach is divided into three parts to:

- Explain how metadata can be used to increase an organization's ability to adopt changes
- Outline the peculiarities of financial corporations and how they affect value creation and solution design
- Present the practical side of effectively managing metadata and sustaining long term success

Wegener firstly illustrates the peculiarities of both metadata management and the financial services industry. He combines both, puts them into context of use, and explains where and how this makes life difficult, as well as where and how value is created. This enables the reader to understand the impact of metadata management on his/her organization, its typical side effects, necessities, and benefits. The book then goes onto reveal how different crosscutting concerns managed in large financial corporations (change, risk, and compliance management) can revolutionize business by supporting them with metadata management. This provides a blueprint to be used in strategic planning. Finally, the mechanics of three important practical areas are discussed in-depth, namely managing evolution, quality, and sustainability. This provides helpful scripts for practitioners to be used in real-life.

作者简介: Greg Holden has written extensively about eBay, online auctions, and e-commerce. He has been a PowerSeller on eBay and is the founder and owner of Stylus Media, his own, small, Internet-based business. He is the author of more than 30 books, several of which focus on eBay. He writes a regular column for the Web site AuctionBytes. he also has written articles for publications that include CNET, Forbes, PC World, and Entrepreneur. Besides that, he is a tireless bargain hunter who collects fountain pens, hats, musical instruments, and watches, among other things-many of which he's bought on eBay.

书籍目录

Foreword Preface Acknowledgements 1 Introduction 1.1 Why this book? 1.2 Change, risk, and compliance 1.3 Objectives 1.4 Scope 1.5 Who should read this book? 1.6 Contents and organization 2 The Role of Metadata in Supporting Change 2.1 Overview 2.2 Managing change adoption: when change impact begins to bite 2.3 The essence of metadata: reification of data 2.4 The essence of metadata management: coupling processes for systematic change 2.5 What is 'meta'? What isn't? 3 Aligning Business and IT: the Role of Metadata, Strategy and Architecture 3.1 Overview 3.2 Change, alignment, models, and metadata 3.3 Architecture: structure, compliance, and the management of portfolios 3.4 Supporting evolution towards and adoption of standards 3.5 Aligning business and IT: using a global data language Part II: The Value Proposition 4 Improving Performance 5 Managing Risk 6 Ensuring Compliance 7 Evolution: a Practical Guide 8 Quality: Achieving and Maintaining Valuable Metadata 9 Sustainability: Ownership, Awareness, Understanding, and Politics 10 Parting Words: Institutionalizing Change Management Index

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