

图书基本信息

书名：<<全新 CFO 财务领导手册 第2版 The New CFO Financial Leadership Manual>>

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内容概要

Filled with pragmatic insights, proactive strategies, and best practices, The New CFO Financial Leadership Manual, Second Edition is destined to become your essential desktop companion. This thorough guidebook is essential reading for the CFO requiring an overview of strategies, measurement and control systems, financial analysis tools, funding sources, and management improvement tips.

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