

<< 关键绩效指标 >>

图书基本信息

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内容概要

Breathtaking in its simplicity and profound in its impact, "Key Performance Indicators" (KPI) distills the balanced scorecard process into twelve logical steps, equipping users with an implementation resource kit that includes questionnaires, worksheets, workshop outlines, and a list of over 500 performance measures. Author David Parmenter provides you with everything you need to master and implement a KPI-driven strategy.

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