

<<博客英雄Blogging Heroes>>

图书基本信息

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内容概要

Among more than 102,000,000 blogs, a few stand out as influential, ground-breaking, and singularly successful. These thirty bloggers, who write about everything from business trends to parenting, have been featured in Wired magazine, Popular Science, and on CNN, NPR, MSNBC, and 20/20. In one-on-one conversations with Michael A. Banks, these innovative, creative thinkers have shared their tactics, their philosophies, what drives them, how they mine for subject matter, and their personal secrets for success. Come and learn from the masters.

作者简介

Michael A. Banks has written more than forty books, including the bestseller *Crosley: Two Brothers and a Business Empire that Transformed the Nation*. Online since 1979, he wrote some of the first hands-on guides introducing people to the online world and

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