

<<CFO透视>>

图书基本信息

书名：<<CFO透视>>

13位ISBN编号：9780470870860

10位ISBN编号：0470870869

出版时间：2004-12

出版时间：John Wiley & Sons

作者：Read, Cedric

页数：314

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<CFO透视>>

内容概要

Many CFOs have led their companies to invest in ERP and shared services in order to create leaner, more global organization structures. Today, they seek more radical transformation through business process outsourcing (BPO). CFO Insights is a practical, comprehensive guide to this exciting, fast-growing field. It features expert advice from the CFOs of major companies worldwide, including BP, Procter & Gamble, Dell, and Exel. Step by step, it takes you through the stages of a successful outsourcing solution - from evaluating providers and contracting, through transition planning and risk management.

“ We have seen cost reductions every year for each of the 13 years of our outsourcing experience – now, finally, we are seeing the outsourcing market mature. The advancement of multi-client centers will create new value. As new low cost centers spring up around the world I want to have easy access to the opportunities. ” —Alan Eilles, CFO Downstream, BP

“ Outsourcing is not about sitting still. On the one hand, as CFO, you have to be in control, and have the right control mechanisms in place. On the other, this is an evolving relationship where both parties feel empowered and energized to make a real difference in the business. ” —John Coghlan, Group Finance Director of Exel

“ My view of the CFO ’ s role is relatively simple: How do you add value? The CFO has to be in the forefront in understanding, at a strategic level, the relative economics of different parts of the business model – and vitally play a decisive role in deciding what should be insourced and what should be outsourced. ” —Clayton Daley, CFO, Procter & Gamble

<<CFO透视>>

书籍目录

Abbreviations1.The Finance Outsourcing Landscape Transforming the finance function through outsourcing
The impact of finance BPO on the corporate agenda The CFO and finance transformation Why move to shared services? Outsourcing: Who is doing what? CFO concerns The outsourcing promise CFO insights2.Creating an Operating Model for High Performance Changing to a global business model based on brands and technology What is a ' high-performance ' company? Differentiated operating models
Innovation in consumer goods and retail Coping with major upheaval The pharmaceutical networked model So what do you outsource – and why? Strategies for change and innovation CFO insights3.Suppliers: Options for Service Delivery Considering future business partners Trends in business process outsourcing How far should you go with outsourcing? The move to multisourcing Choosing your supplier combination Shaping the outsourcing relationship Planning a delivery strategy CFO insights4.Scoping: Deciding What to Outsource Developing a high-performance finance function with superior alignment to the competitive imperatives of the business Where to cut the process Purchase-to-pay
Order-to-cash Credit and receivables management General accounting, reporting, and decision support The integrated F&A outsource proposition CFO insights5.Global Sourcing of Service Delivery Migrating to a global delivery network Three ways to source globally Mapping the offshore landscape Using geography to mitigate risk Sourcing choices Outsourcing due diligence Emerging global shared service center networks
Technology shapes the future CFO insights6.Pricing and Shaping Your Deal Shaping the deal for a co-sourcing Pulling the levers of shareholder value Shaping the contractual relationship Pricing options
Pricing and contracting principles Tax considerations The negotiation lifecycle CFO insights7.Stakeholders: Achieving Buy-In Reaching stakeholders through open and honest communications
Lead from the top: The CEO and CFO working together Your new stakeholder: Your outsource partner Third-party advisors Employees: Treating them with care and integrity The role of HR in outsourcing
Communications strategy CFO insights8.Ensuring a Successful Transition9.Reducing Risk with Outsourcing10.Continuous Improvement: Keeping the Deal Working11.Finance BPO – the FutureBiographiesIndex

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>