

<<从灰姑娘到CEO>>

图书基本信息

书名：<<从灰姑娘到CEO>>

13位ISBN编号：9780471727187

10位ISBN编号：0471727180

出版时间：2005-9

出版时间：Wiley

作者：Cary J. Broussard, Anita Bell

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<从灰姑娘到CEO>>

内容概要

《从灰姑娘到CEO：10课童话改变你的职场生涯》内容简介：PRAISE FOR From CINDERELLA to CEO
"The storybook Cinderella sits and waits for her prince charming to come. From Cinderella to CEO is a rewrite for modern day Cinderellas. This book tells women to climb on their own horse and ride to their destiny. It's full of great road maps on everything from how to survive a wicked boss to how to surround yourself with swans!"

—Pat Schroeder, former Congresswoman, President CEO of the Association of American Publishers

"Cary Broussard has produced a great compass for women who are navigating their journey through work life. This is a primer that turns fairy tales into actionable road signs that will transform starry-eyed neophytes into seasoned professionals. This book is much more than a 'yellow brick road' map. It is an atlas that not only helps the reader plot her successful course; but, it also underscores ways for managing a successful career, as well as identifies road markers and landmines that could derail a career. It is a must read."

—Esther Silver-Parker, Vice President of Diversity Relations, Wal-Mart Stores, Inc.

"If you have aspirations to be successful and happy in your career, then From Cinderella to CEO is the book for you! Cary Broussard has decoded folklore and articulated a play-by-play game plan to help women win in the ballgame of business. And best of all, this fairy godmentor wisely refers to cutting edge twenty-first century thinking by interpreting business as pleasure!"

—Linda K. Bolliger, Founder CEO, Boardroom Boundreg;

"From Cinderella to CEO offers something for everyone. No matter which rung of the corporate ladder you are perched upon you will appreciate Cary J. Broussard's fresh perspective on women in the workplace. Whether you are just starting out, mentoring a new hire, or thinking about starting your own business you'll look at things differently after reading this book. Broussard understands that while work styles may vary by gender, these differences complement each other and savvy employers and employees will prosper when both styles are encouraged to flourish."

—Marti Barletta, author of Marketing to Women: How to Understand, Reach, and Increase Your Share of the World's Largest Market Segment

<<从灰姑娘到CEO>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>