

<<在职攻读MBA>>

图书基本信息

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内容概要

Addressing the needs of the growing number of M.B.A. candidates juggling work and school, this resource includes tips on assembling recommendations that present work experience effectively, advice on financing a degree, including coverage of school-sponsored financial assistance plans and employee tuition programs, and much more.

Book Description

For the Part-Time Student with a Full-Time Life

Kaplan's M.B.A. Part-Time: An Insider's Guide is written exclusively for the professional balancing the demands of home and work with the challenges of getting an M.B.A. This straightforward guide outlines the entire process -- from selecting the program that best meets your needs and goals to getting admitted and paying for it.

Work...school...career...You can have it all. Filled with advice from professional who've done it, M.B.A. Part-Time can show you how.

Find It!

With so many available options, how can you find the program that best meets your career goals and your scheduling needs? M.B.A. Part-Time offers expert advice on how to identify your goals, make an honest assessment of your available time, and find the part-time program that makes the best fit into your life.

Get In!

Whether you're full- or part-time, you still have to be accepted into the program you choose. M.B.A. Part-Time takes you through the entire process step-by-step. Admissions experts offer tips and advice on résumés, applications, the GMAT?, and interviews, helping you create an application package that gets you noticed.

Pay for it!

M.B.A. Part-Time lays out your options in a clear, easy-to-understand way. Financial aid, loans, corporate sponsorship programs...M.B.A. Part-Time shows you what's out there -- and how to get it.

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Book Dimension

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