

<<心灵鸡汤>>

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内容概要

Many of these stories, told for the first time here, will enlighten you to new methods of entrepreneurship or simply help you believe in the possibilities of getting started. People such as Doris Christopher, a stay-at-home mother, introduced her love of cooking to others, thus founding The Pampered Chef; sticking to his instincts and putting value at the core of his business, Tom Chappell, founder of Tom's of Maine, explains how success can go way beyond the balance sheet; and Carol Gardner intimately shares a desperate time of debt and divorce, until along came a bulldog named Zelda, followed by a greeting card line - Zelda Wisdom - which became one of Hallmark's number one sellers. These entrepreneurs and many more will inspire you with their amazing life experiences and fascinating beginnings

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