

<<(未来生态科技革命)>>

图书基本信息

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内容概要

Futurist Joel Barker was the first to apply the scientific concept of paradigm shifts to the world of business, which helped make his 1992 book, *Future Edge* (later republished as *Paradigms*), a national bestseller. He has spent more than twenty- five years studying how companies adapt (or fail to) to new breakthroughs. Now Barker and fellow futurist Scott Erickson offer a bold new way of looking at today ' s rapidly evolving technologies: as five distinct " ecosystems " that each operates with a distinct set of values, advantages, and disadvantages: • Super Tech: Bigger, better, more! (e.g., fusion power) • Limits Tech: Use what you ' ve got (e.g., aerogel insulation) • Local Tech: Think small, think home (e.g., electric wind turbines) • Nature Tech: Be one with nature (e.g., organic plastics) • Human Tech: What lies within us (e.g., stem cells)

From pet robots to hypersonic planes, from wave power to waterless toilets, Barker and Erickson give readers a totally new way to understand and take advantage of the future of technology. *Five Regions of the Future* is an essential book for anyone baffled by today ' s technological onslaught.

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