

<<幸运书>>

图书基本信息

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内容概要

Are some people just born lucky? The answer is no, people control their own fortunes. The Book of Luck will show you that there is a way to structure your luck and to bring success into your life and into your control. It will show you how to be lucky, always, demonstrating what has gone wrong in the past and outlining what you need to know for the future. Summers and Watson use extensive research and draw on their personal experiences both professionally and personally, to bring you a book crammed full of practical tips on how to turn the tide of your luck. This book will appeal to people who want to move up in life, people who have been made redundant, people who have plateaued in their careers and people who are ambitious for the next step - or simply people who want to make more of themselves in a business or personal context. The Book of Luck shows you how to:

- choose your own luck
- use social situations to increase your potential for luck
- use your own personal strengths to increase your luck
- choose how you respond to situations and maximise your luck
- train your mind to expect long term success
- develop a good luck mindset.

书籍目录

AcknowledgementsIntroduction: Chance Your Luck1. Control-Ability 2. Stick-Ability 3. Risk-Ability 4. Sense-Ability 5. Socia-Ability 6. Percept-Ability 7. Person-Ability Case StudiesLuck in Your Business Index

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