

<<领袖们都到哪里去了？ WHERE >

图书基本信息

书名：<<领袖们都到哪里去了？
WHERE HAVE ALL THE LEADERS GONE ?
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内容概要

Lee Iacocca knows a thing or two about leadership. As the legendary former boss of both the Ford Motor Company and the Chrysler Corporation, he has seen what happens when large organisations - whether they are car manufacturers or nationstates - don't have the right people at the helm. And now he's had enough. It's time, he argues, not just to acknowledge the problems but to demand solutions. In brilliantly forthright, straight-talking style, Iacocca speaks his mind on the most pressing issues facing the United States and the wider developed world today: the shortage of responsible leaders in business and in government; America's damaged relations with its longtime allies; the challenges presented by the emergence of China and India on the world's economic stage; the decline of the American car business; and the state of the family in the West. Sharing the lessons he's learned from a lifetime of hard work and adventure, of spectacular successes and stunning defeats, Lee Iacocca offers a clarion-call for change at what increasingly seems like a watershed for humanity. Do we pull together, for a better world, or pull ourselves apart? And who will be the leaders who determine that fate? Full of wisdom, passion and old-fashioned common sense, *Where Have All the Leaders Gone?* is a brilliant blueprint for our times.

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