

<<解说立场的语言体现>>

图书基本信息

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内容概要

《解说立场的语言体现：以中文乒乓球电视直播节目为例》用英文撰写了从1987年到2002年中央电视台乒乓球比赛的部分录像，进行了两个具有一定深度的话语立场调查。结果发现：在一场中外乒乓球选手之间比分非常接近的比赛中，依据交替击技的客观事实，解说轮次在中外比赛双方之间的分布是不均匀的；依据赛尔的言语行为适切条件以及中国人中文语感的调查，确认并定义了八种常用的言语行为，使用这一言语行为分类对转写材料进行加标和统计，发现解说中各种言语行为在两个选手之间的分布差异具有统计上的显著意义。

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章节摘录

版权页：插图：In Example 1-1, a good performance or stroke is accordingly evaluated and it is interesting in that by using the expression as everyone can see, Liu's mind can be seen, but that is commentary in which the commentator tries to guide and lead the audience's attention. In Example 1-2, Jiang's backhand is negatively evaluated, though from a positive perspective that is more polite. That is a commentator's usual principle and practice, i.e. to be moderate in evaluation of the poor performance or status. In Example 1-3, the evaluation is a subtle comparison: the loser is first praised in detail and the winner is then praised even more but the praise of latter is somewhat overdone for a purpose that makes the audience agree that the losing is not an unforced error for the loser. Considering the unusual and outstanding performance of his opponent, the loser might be excused while the winner is highly praised. From the three examples above, in addition to the propositional content, an important aspect of evaluation can be seen, that is, the attitude the commentator takes while evaluating, either positive, negative or in a more subtle or sophisticated way. Notice that they are about various aspects of a competition: different participants, strokes, performances and so on; and they are local in a sense because they reside within individual utterances that are fine parts of a complete commentary. Then a question here arises: should various evaluations be comprehended individually or relatively if they all occur in a particular piece of commentary? Since the key part of a Chinese table tennis commentary consists of utterances of various evaluations, there is a need to explain the relationship among these utterances to see whether they are related in a way and thus the coherent parts of a Chinese table tennis commentary.

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