

图书基本信息

书名：<<新编商务英语听力(第1册)(教师用书)>>

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## 前言

要提高听力,必须培养准确感知英语语音、语调的能力,熟练掌握系统的英语基础知识,了解和熟悉相关的文化背景知识。

提高听力绝无捷径可走,最根本的方法是多听多练,只有多听多练才能变“听不懂”为“听得懂”,变“被动”为“主动”。

“听”不仅是语言交际的重要方面,而且是获取知识和信息的重要途径。

因此,在学习英语的初级阶段,多进行听力训练是非常必要的。

《新编商务英语听力》是新编商务英语系列教材之一,旨在通过由浅入深、由易至难渐进式的听力技能训练,逐步提高学生的“听”的能力。

原教材《商务英语听力》在实际使用中受到了广泛好评。

《新编商务英语听力》在总结往年教学实践的基础上,对原教材作了进一步完善,使之特点更鲜明,内容更精炼,梯度更合理,形式更生动活泼,以期达到更好的教学效果。

本教材虽然是为商务英语专业的学生而设计和编写的,但也可用作非商务英语专业学生的教材和英语爱好者的自学课本。

本书共计4册,总教学课时为240学时,每册60学时。

第一、二册以训练学生的基本听力技能为主,为提高其商务英语的听力水平奠定扎实的基础;第三、四册注重提高学生商务英语的实际应用能力。

本书为《新编商务英语听力》第1册,共15个单元及期中、期末两篇测试题。

每单元有一个特定的主题,由5个部分组成:第一部分为准备性练习,这是基础的听力技巧训练,包括对语音、单词和句子结构等的辨认以及对数字、时间等的熟悉训练,以帮助学生奠定听力的基础;第二部分为短小对话,围绕单元主题展开,使学生掌握各种基本的听力技能;第三部分为较长篇幅的理解性材料,旨在帮助学生进一步熟悉围绕单元主题展开的各种情景,有助于学生扩大知识面,提高“听”的理解能力;第四部分为补充材料,为适应不同层次学生的学习要求。

教师和学生可根据教学实际,有选择地使用。

最后新增了幽默故事,旨在活跃教学气氛,增强趣味性的同时,帮助学生增强语感,提高听力。

本书为《新编商务英语听力(1)(学生用书)》的配套教师用书。

本书还男配磁带。

## 内容概要

《新编商务英语听力1(教师用书)》是《新编商务英语听力1(教师用书)》的教学辅导用书。全书共分15个单元以及期中、期末两套测试题。每个单元都由5个部分组成,内容涉及日常生活及各种商务活动,《新编商务英语听力1(教师用书)》对每个部分都给出了相关的教学指导以及详细的练习答案。《新编商务英语听力1(教师用书)》既适用于教师教学,也可供学生课外自学。《新编商务英语听力1(教师用书)》另配有录音磁带。

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## 章节摘录

In addition to being major business centers , the large cities offer attractions and entertainment for all kinds of people . Cultural events occur frequently , including theatrical and operatic performances , concerts , ballet , and art exhibitions , to name a few . Besides all this , there is a great variety of night life in urban centers to choose from , and there is also a wide selection of restaurants . Shopping is an attraction for many visitors , whether in the great department stores of New York and Tokyo or in the boutiques of Paris and London . The big cities also offer a unique atmosphere and history . The flower vendors and cable cars of San Francisco are part of the unusual atmosphere of that city . And in Beijing , the Imperial Palace is not only a large , grand place for the emperor and his wife to live in , but also the scene of important events in Chinese history . Shopping is also a tourist attraction in big cities . Hong Kong is perhaps the most famous example . Hong Kong is of course a large city and commercial center , but its principal attraction for tourists has been the bargains offered in its shops . Handicrafts appeal to touring shoppers in many places . In fact , the souvenir shop that sells this kind of goods is as much a feature of most tourist areas as the hotel . In modern times , fairs , like many other aspects of life , have become institutionalized . Many countries exhibit their products at big world's fairs in the midst of a sort of carnival atmosphere . Another modern development is the amusement park , a carnival with a variety of games , magic shows , and other kinds of entertainment . It occupies a fixed location rather than moving from place to place , as old-time carnivals did . A recent development is the theme park , an amusement park that designs a unifying concept . From a commercial point of view , they have the enormous advantage in that they are designed to appeal to entire fan clubs rather than to any particular age level .

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