

<<风险管理与保险>>

图书基本信息

书名：<<风险管理与保险>>

13位ISBN编号：9787040161687

10位ISBN编号：7040161680

出版时间：2005-2-1

出版时间：高等教育出版社

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页数：444

字数：900000

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内容概要

本书以风险为主线，逐步引入风险管理的各个层面——风险、风险管理程序、企业风险管理、个人风险管理和风险管理环境等，然后导出对可保风险的保险，对各种保险所承担的主要风险及其管理问题，同时对保险业所涉及到的组织、法律以及政府监管等更深层次的问题作系统的讨论。

本书的论述由浅入深、逐步深入，便于读者系统地理解风险管理与保险的理论与实践问题，非常适合作为金融(含保险)专业或商业管理专业的双语教学教材，也可用作相关专业培训和进修学习的教材。

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