

<<国际商务英语谈判与沟通>>

图书基本信息

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内容概要

《国际商务英语谈判与沟通》针对国际商务谈判的特点和要求，从实践的角度，分析研究了国际商务谈判相关的国际惯例和国际商品交换过程的各种实际运作，以从事国际商务谈判的主要业务环节为主线，系统介绍了各环节的操作规程和国际惯例。

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