

<<国际贸易实务>>

图书基本信息

书名：<<国际贸易实务>>

13位ISBN编号：9787040257694

10位ISBN编号：7040257696

出版时间：2009-2

出版时间：高等教育出版社

作者：王沅沅

页数：248

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<国际贸易实务>>

内容概要

很难说《国际贸易实务（第2版）》是一本用英语编写的国际贸易实务教材还是一本以国际贸易实务为内容的英语教材。

编者其实希望本书能一石二鸟，同时适用于两种目的，同时使用者也可以根据各自的需要在学习时有不同侧重。

《国际贸易实务（第2版）》以国际（货物）贸易实务的环节为主线，系统介绍了国际（货物）贸易各环节的一般操作规则和国际惯例。

《国际贸易实务（第2版）》用英文编写，力争让使用者在学习国际（货物）贸易实务相关知识的过程中掌握相关的英语表达方法，在学习国际贸易实务英语的过程中掌握国际贸易实务相关知识。

书籍目录

Chapter 1 International Trade

1. Reasons for International Trade
2. Benefits of International Trade
3. Problems in International Trade
4. Arguments Against International Trade

Chapter 2 Terms of Delivery

1. Vital Aspects of a Transaction
2. Purpose of Terms of Delivery and International Rules for the Interpretation of Trade Terms (Incoterms)
3. Overview of the Structure of Incoterms 2000
4. Brief Explanation of the Terms
5. Considerations for Choosing Terms of Delivery

Chapter 3 Cargo Packaging, Stowage & Marking

1. Needs of Cargo Packaging
2. Factors Influencing Types of Cargo Packaging for International Consignments
3. Areas of Improvement
4. Types of Packaging
5. Stowage of Cargo
6. Marking of Cargo
7. Packaging Clause

Chapter 4 Transport

1. Ocean Transport
2. Air Transport
3. Rail Transport
4. Road Transport
5. Containerization
6. Palletization
7. Pipelines
8. International Multimodal Transport
9. General Considerations in Cargo Transport

Chapter 5 Foreign Exchange Rate & Contract Formation & Offer & Acceptance

1. Foreign Exchange Rate
2. Protection Against Adverse Movement of Exchange Rate
3. Offer
4. Acceptance
5. Conditions of Sale

Chapter 6 Payment Terms

1. Payment Instruments of International Trade
2. Methods of Payment

Chapter 7 Ocean Marine Cargo Insurance

1. Overview of Ocean Marine Insurance
2. Need for Insurance

3. Coverage of Ocean Marine Cargo Insurance
 4. Fundamental Principles of Cargo Insurance
 5. Main Categories of General Cargo Insurance
 6. Choice of the Right Coverage
 7. Institute of London Underwriters
 8. Major Types of Insurance Policy
 9. Warranties
 10. Assignment of the Insurance Policy
 11. Premium
 12. Cargo Insurance Claims
- Chapter 8 Inspection, Force Majeure & Private Dispute Resolution
1. Commodity Inspection
 2. Force Majeure
 3. Private Dispute Resolution
- Chapter 9 Documentation
1. Role of Documentation
 2. Major Documents
- Chapter 10 International Trade Procedures
1. Import Procedures
 2. Export Procedures
 3. Managing International Trade Procedures

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>