

<<英语报刊阅读>>

图书基本信息

书名：<<英语报刊阅读>>

13位ISBN编号：9787040360240

10位ISBN编号：7040360241

出版时间：2012-09-01

出版时间：高等教育出版社

作者：刘琛

页数：175

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<英语报刊阅读>>

内容概要

从培养新闻从业者的角度看，要会采集和传播新闻和信息，首先要会看新闻、读新闻。专业新闻从业者的职业要求从根本上来讲就是要全面、客观、及时、公正地报道新闻事件。但是，我们知道，一个新闻从业者由于各自的政治环境、受教育的背景和政治倾向的不同，都会有一定的价值取向，而这种价值取向会渗透在新闻稿件之中。有一位法国新闻学者就说过，任何新闻稿件都渗透着政治和文化色彩。鉴于这一点，读新闻并不是一件简单的事，不仅需要掌握新闻的本质特点，而且还需要具备批判性思维的能力。

要达到这样的目的，学习新闻传播专业的学生就需要广泛地阅读新闻，尤其是外语新闻。

只有这样，他们才会培养自己“窥一斑而见全豹”的能力。

这与《高等学校英语专业英语教学大纲》的要求是契合的。

根据《大纲》的要求英语教育需要处理好专业课与素质教育之间的关系，不仅要训练语言技能、传授专业知识，还要注重培养学生的思维能力、创新能力、分析问题能力、独立提出见解的能力。

可以说，就培养思辨能力而言，新闻稿件是理想的素材之一。

从以上简要的阐述可以看出，采集和撰写新闻需要专业知识并有职业上的要求，读懂和理解新闻同样需要丰富的知识和判读分析能力。

那么怎么能真正地把新闻读懂，把新闻读明白，这就需要专家学者的指导和自身的学习和思考。

我很高兴看到《英语报刊阅读：跨文化交际与批判性思维》这本教材。

这是国内第一部从培养学生跨文化交际能力和批判性思维能力入手而撰写的英语新闻阅读教材。

这本教材围绕编写者提出的两个基本任务，设计了各个环节，目的明确，在体例上有很大的创新。这种尝试值得肯定。

读懂和读好新闻的目的是要培养新闻院校学生采集和撰写新闻的能力。

从培养年轻的新闻从业者的角度看，作者期待这本教材将会起到独特和有效的作用。

作者简介

刘琛，北京外国语大学英语学院跨文化研究中心主任、博士、副教授、中国跨文化交际学会常务理事、中国高校影视传播学会青年研究会理事，主要从事跨文化传播研究。主持完成多项国家社科基金项目，出版著作两部，主编译丛一部。论文From ‘ Your Window on China ’ to ‘ Your Window on China and the World ’ : The Transformation of China ’ s Television Cultural Ideology Since 1978获“ 亚洲——太平洋传播学会 ” 年度最佳论文奖。曾获得国务院新闻办等部门颁发的全国优秀论文奖等。

<<英语报刊阅读>>

书籍目录

1 Culture Passage 1 Winning the Soft-Power War Passage 2 Invisible City Passage 3 City of Dreams Passage 4 Future Shock ?
 Welcome to the New Middle Ages 2 Education Passage 1 The Campus of the Future Passage 2 A New Look for Graduate Entrance Test Passage 3 Teaching Students to Think Creatively Passage 4 Finland ' s Educational Success ?
 The Anti-tiger Mother Approach 3 Gender Passage 1 Risk and Opportunity for Women in the 21st Century Passage 2 Nobel Peace Prize Awarded to Three Activist Women Passage 3 Invisible Among the Uncounted Passage 4 Progress for Women, but a Long Way to Go 4 Science and Technology Passage 1 The Spark Rises in the East Passage 2 Sustainable Innovation : the Key to Global Development Passage 3 Beijing Tries to Push Beyond " Made in China " Status to Find Name-brand Innovation Passage 4 Science : A Force for the Common Good 5 Economy Passage 1 Global Economy Week Ahead - Light at End of Tunnel or False Dawn ? Passage 2 " Payday " Loans Exacerbate U.S. Housing Crisis Passage 3 G-20 Grabs Bigger Role in Global Economy Passage 4 Europe ' s Crisis Is China ' s Opportunity 6 Politics Passage 1 G20 Just Another Platform for Pleading Politician Passage 2 G20 Summit : World Economy at Stake as Harper, Obama, Other leaders Meet Passage 3 G20 Leaders to Pledge More Action on Growth Passage 4 G20 ' s " Same_boat " Spirit 7 Military Passage 1 Key Quotes From World Leaders on Libya Passage 2 Regime Collapse Relieves Cameron Passage 3 NTC Declares " Liberation of Libya " Passage 4 Death of Gadhafi Ushers New Era in Libya 8 Energy Passage 1 Achieving Green Goals Together Passage 2 China ' s Olympic Economy Passage 3 In Global Forecast, China Looms Large as Energy User and Maker of Green Power Passage 4 Canada ' s Trade Vision Shifts Beyond the United States Keys

章节摘录

[12] It is just after dawn, but the sun remains hidden behind a thick haze. The giant movement of humanity that is Chongqing is about to get into full swing, working, building, consuming, discarding, developing. If today is typical, builders will lay 137, 000 square metres of new floor space for residential blocks, shopping centres and factories.

The economy will grow by 99 million yuan (£ 7m) 。

There will be 568 deaths, 813 births and the arrival of 1, 370 people from the countryside - each year, the city limits are pushed further outwards as the urban population grows by half a million, the equivalent of all the people in Luxembourg being added to the municipal register.

[13] Our next stop is at one of the municipal offices, where Zou Xiaoping, deputy director of the economic relations commission, explains that her city is at the centre of China ' s drive to address the huge inequalities between the rich eastern coastline and the poor western interior.

[14] The government has invested huge amount of money up the Changjiang River to drive the growth of Chongqing, at the heart of the plan to revitalise the west.

It has also paid for the Three Gorges dam, the world ' s biggest hydroelectric project, which has provided the city with power and people.

City residents in Chongqing have seen their annual incomes rise 66% in the past five years to 10, 240 yuan (£ 731 per year) , almost three times that of their country cousins on 3, 800 yuan (£ 271) 。

[15] “ Now is the peak time of the development of western China. Chongqing is in the middle of it.

That is why we are growing so fast, ” says Zou.

“ We must maintain momentum.

This is a crucially important time for our city.

” Ioam - the industrialist [16] I leave Zou ' s office flabbergasted.

Even at the height of Britain ' s urbanisation in the 19th century, there was nothing to compare with the scale and speed of change taking place here.

How can space and jobs be found for so many new arrivals ?

[17] Now accompanied by a government guide, we drive to the city limits and the newly built Lifan Sedan factory in the Chongqing Economic Zone, where newly employed workers are putting together newly designed cars.

[18] A dapper, twinkly-eyed 68-year-old, Ym is one of the nation ' s great industrial pioneers, the 21st-century Chinese equivalent to Titus Salt⁶, Josiah Wedgwood⁷ or the Cadbury brothers⁸.

He set up a motorcycle repair company in 1992 with nine staff.

His Lifan company now employs 9, 000 workers and has a turnover of 7.3bn yuan (£ 521m) 。

[19] “ China has become a wonderland for entrepreneurs, ” says Ym.

“ There are many people who are doing what I have done.

” [20] It is not as easy to build a business in Chongqing as in coastal Shanghai or Shenzhen, which benefit from access to overseas markets.

But those rich eastern cities are now investing inland and providing a market for the cheaper goods made in second-tier cities.

Chongqing is famous for motorbikes ; Yin is now also trying to make it famous for cars by buying a BMW-Chrysler factory in Brazil, breaking it down, shipping it up the Changjiang River and then rebuilding it in Chongqing.

Ym has also set up plants in Vietnam, Thailand and Bulgaria and plans to open a research centre in Britain.

<<英语报刊阅读>>

12pm - the builder [21] Even by the standards of the giant construction site that is modern-day China, Chongqing's building frenzy is impressive.

More transport links have been built here in the past four years than in the previous hundred.

More new floor space is being completed than in Shanghai.

As well as eight new railways, eight highways and eight bridges, the port is in the midst of a £1.

15bn redevelopment, and the airport's capacity is planned to quintuple by 2010.

2pm - Spiderman [22] As people move off the land and into the sky, they produce less and consume more.

In theory, they become socialised and civilised.

In practice, they spend more time shopping and eating fast food.

A nearby shopping centre, home to Kentucky Fried Chicken, could almost belong to any city on earth :

pedestrianized streets, boutiques and fast-food outlets, a giant screen blaring out pop jingle ads, a monorail train running overhead.

There are even police girls on roller skates, the latest must-have security accessory.

.....

媒体关注与评论

国内第一部从培养学生跨文化交际能力和批判思维能力入手而撰写的英语新闻阅读教材。
——马胜荣

版权说明

本站所提供下载的PDF图书仅提供预览和简介, 请支持正版图书。

更多资源请访问:<http://www.tushu007.com>