

## <<国际金融管理>>

图书基本信息

## <<国际金融管理>>

### 内容概要

本书内容五分五大部分：国际金融环境、汇率与经济波动的关系及影响因素、汇率风险管理、短期资产和债务管理、长期资产和债务管理。

作者在讲述基本理论和概念的同时，着重讨论了跨国金融管理、国际金融市场、外汇汇率决策、政府对汇率的影响、通货膨胀、利率与汇率三者之间的关系，跨国资本成本与资本结构以及如何利用Internet获取财务数据及信息等方面的知识。

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