

<<敏捷项目管理>>

图书基本信息

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内容概要

Now, one of the field's leading experts brings together all the knowledge and resources you need to use APM in your next project. Jim Highsmith shows why APM should be in every manager's toolkit, thoroughly addressing the questions project managers raise about Agile approaches. He systematically introduces the five-phase APM framework, then presents specific, proven practices for every project participant. Coverage includes:

- Six principles of Agile project management
- How to capitalize on emerging new product development technologies
- Putting customers at the center of your project, where they belong
- Creating adaptive teams that respond quickly to changes in your project's "ecosystem"
- Which projects will benefit from APM--and which won't
- APM'S five phases: Envision, Speculate, Explore, Adapt, Close
- APM practices, including the Product Vision Box and Project Data Sheet
- Leveraging your PM skills in Agile environments
- Scaling APM to larger projects and teams

For every project manager, team leader, and team member 时, 引进全美通行的教学辅导书“Schaum's Outlines”系列组成“全美经典学习指导系列”。

为了保证这三套丛书的权威性,同时也为了更好地为学校和老师服务,华章公司聘请了中国科学院、北京大学、清华大学、国防科技大学、复旦大学、上海交通大学、南京大学、浙江大学、中国科技大学、哈尔滨工业大学、西安交通大学、中国人民大学、北京航空航天大学、北京邮电大学、中山大学、解放军理工大学、郑州大学、湖北工学院、中国国家信息安全测评认证中心等国内重点大学和科研机构在计算机的各个领域的著名学者组成“专家指导委员会”,为我们提供选题意见和出版监督。

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