

<<旅游专业英语>>

图书基本信息

书名：<<旅游专业英语>>

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<<旅游专业英语>>

内容概要

本书的编写目的是为读者提供翔实的旅游英语语言素材，围绕旅游英语这一主框架，结合具体的实际场景，有针对性地精心设计了旅游中将遇到的各种重点问题。

在强调理论知识的同时，更强调了读者的英语语言实际应用技能。

本书由10个单元组成。

从第一单元的迎接来宾，到最后一个单元的为客人送行。

第二单元至第八单元编排了旅游中要遇到的重要环节。

本书内容广泛，系统全面，语言地道，词句丰富。

除此之外，本书各单元还配有相关插图，与文字相映成趣。

该书推崇语言的功能性、真实性和实用性，它既可为有兴趣的学生作为辅助教材使用，也可为英语导游提供相应的指导，不失为一本可学可用的多样性书籍。

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版权页：插图：According to the tour itinerary , a tourist group of 36 visitors was bounding for the Guanshan Prairie. Upon arrival at the hotel , the local guide Xiao Li was informed that the Guanshan Prairie is unapproachable when it was raining cats and dogs. Therefore , the tour had to be cancelled for the tourists ' safety. The tourists could choose to be transferred to another nearby scenic spot with similar quality but less reputation. The tourists finally agreed after Li ' S patient explanation of the situation. However , they hit a traffic jam on the way because of the flood. The group members became irritated. They thought their precious time was wasted and require the travel agency to offer a satisfying solution. Li contacted the travel agency and reported the problem. Meanwhile , the tour leader had a copy of the original itinerary , confirming their travel to the Guanshan Prairie. Analyze the situation and have a discussion with your partner.

编辑推荐

《旅游专业英语》编辑推荐：化繁为简。

学以致用、基础与专业相结合，知识与技能相结合、充分体现可读性、互动性、趣味性原则、全面提高学习者旅游英语综合交际能力。

《旅游专业英语》围绕旅游英语这一主框架，结合具体的实际场景，有针对性地着重讲解了旅游行业中的各项服务内容。

在强调理论知识的同时，更强调了读者的英语语言实际应用技能。

Texti详细介绍了旅游实务中必然要遇到的各个重要环节 Documents搜集了在旅游业中经常接触到的英语文案 Dialogue培养学习者工作场景中所需的流利口语技能 Case Study帮助提高处理突发问题与事故的应对能力 World Famous Sight推荐世界各地最热门的名胜古迹。

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