第一图书网, tushu007.com

<<情境国际商务英语(中级)>>

图书基本信息

书名:<<情境国际商务英语(中级)>>

13位ISBN编号:9787115151025

10位ISBN编号:7115151024

出版时间:2006-8

出版时间:人民邮电

作者: Kerridge.D.

页数:127

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

第一图书网, tushu007.com

<<情境国际商务英语(中级)>>

内容概要

Best Practice is a two-level business English course designed for use by both pre-work students and those already working. It uses realistic , international contexts to train learners in the English needed for both the professional and personal sides of modern business life. Short two-page modules get straight to the point , building up basic language quickly and efficiently. A wide variety of business situations provide motivating contexts for low-level learners. Separate sections on writing , vocabulary-building , and grammar allow the teacher to tailor the course to tailor the course to students needs. Extensive presentation and practice of telephoning language and e-mail writing tasks expressly build skills essential in todays global environment.

Available on CD or Cassette, the accompanying audio program focuses on international English, using British, American, and non-native accents. Comprehensive teacher support materials include ExamView Pro test generating software and test bank, which allow teachers to create, customize, and correct tests quickly and easily.

第一图书网, tushu007.com

<<情境国际商务英语(中级)>>

书籍目录

Coursebook contentsIntroductionEntry testTeaching notesMODULE1 WORLD OF WORKMODULE2 THE BUSINESS OF LEISUREMODULE3 DONT OVERDO IT!
MODULE4 NEW PRODUCTS, NEW MARKETSMODULE5 TRAVEL AND
COMMUNICATIONSMODULE6 GOING GLOBALMODULE7 WRITING
RESOURCEPHOTOCOPIABLERESOURCE

第一图书网,tushu007.com

<<情境国际商务英语(中级)>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com