

<<跨文化交际叙事研究>>

图书基本信息

书名：<<跨文化交际叙事研究>>

13位ISBN编号：9787118080001

10位ISBN编号：7118080004

出版时间：2012-4

出版时间：国防工业出版社

作者：陈文娟，鄢小凤 著

页数：388

字数：305000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<跨文化交际叙事研究>>

内容概要

本书追溯了跨文化交际学的起源及其发展过程，涵盖了本学科的最新动态和前沿理论，对读者了解跨文化交际学的核心理论、跨文化交际中出现的差异和冲突有极大的帮助。

《跨文化交际叙事研究》由陈文娟和鄢小凤编写。

<<跨文化交际叙事研究>>

书籍目录

CHAPTER 1 THE IMPORTANCE AND HISTORY OF INTERCULTURAL COMMUNICATION

- 1.1 The Nature of Intercultural Communication
 - 1.1.1 Defining Intercultural Communication
 - 1.1.2 The Problem of Cultural Difference and Cultural

Sensitivity

- 1.2 The Importance of Intercultural Communication
 - 1.2.1 New Technology and Information Systems
 - 1.2.2 Changes in the World Population
 - 1.2.3 Economic Globalization
 - 1.2.4 Development of Multiculturalism

1.3 An Overview of Intercultural Communication

- 1.3.1 The Development of Intercultural Communication in the West

- 1.3.2 The Contents of Intercultural Communication Study
- 1.3.3 Intercultural Communication Research Situation in China
- 1.4 The Significance of Intercultural Communication Research

Question for Discussion

References

CHAPTER 2 CULTURE AND COMMUNICATION

2.1 Culture

- 2.1.1 The Essence of Culture
- 2.1.2 Defining Culture
- 2.1.3 Layer of Culture
- 2.1.4 The Elements of Culture
- 2.1.5 The Basic Function of Culture
- 2.1.6 The Characteristics of Culture

2.2 Communication

- 2.2.1 The Essence of Communication
- 2.2.2 Defining Communication
- 2.2.3 Types of Communication
- 2.2.4 Characteristics of Communication
- 2.2.5 Meaning of Communication
- 2.2.6 A Major Issue in Communication--Stereotyping

2.3 The Relationship between Culture and Communication

Question for Discussion

References

CHAPTER 3 LANGUAGE AND CULTURE

3.1 Language and Communication

- 3.1.1 The Importance of Language in Intercultural Communication

- 3.1.2 The Components of Language
- 3.1.3 Characteristics of Language
- 3.1.4 Function of Language
- 3.1.5 Changes in Language

<<跨文化交际叙事研究>>

3.2 Language, Culture, and Thought Processing

- 3.2.1 Linguistic Determinism/Sapir-Whorf Hypothesis
- 3.2.2 Language and Cultural Attachment
- 3.2.3 Culture and the Rules of Interaction
- 3.2.4 Culture and Meaning of Words

3.3 Language Varieties

- 3.3.1 Pidgin
- 3.3.2 Creole
- 3.3.3 Regional Dialect
- 3.3.4 Minority Dialect
- 3.3.5 Indigenized Variety
- 3.3.6 World Englishes

3.4 Gender and Language

- 3.4.1 Gender and Gender Stereotypes
- 3.4.2 Family Influence on Boys and Girls' Communication Manne
- 3.4.3 Gender Differences in Communication
- 3.4.4 Gender and Intercultural Communication

Questio for Discussion

References

CHAPTER 4 NONVERBAL COMMUNICATION AND CULTURE

4.1 The Importance of Nonverbal Communication in Intercultural Communication

4.2 The Relatiohip between Nonverbal Communication and Culture

- 4.2.1 Nonverbal Communication Is Culture Bound
- 4.2.2 What Nonverbal Behavior Communicates
- 4.2.3 Larger Cultural Patter Reflected in the Nonverbal

Behavior

4.3 Defining Nonverbal Communication

- 4.3.1 Origin
- 4.3.2 Definition

4.4 Functio of Nonverbal Communication

4.5 Classificatio of Nonverbal Communication

- 4.5.1 Kinesies
- 4.5.2 Haptics : Touching in Communication
- 4.5.3 Appearance and Dress
- 4.5.4 Olfaetics
- 4.5.5 Oeulesies
- 4.5.6 Paralanguage
- 4.5.7 Proxemies
- 4.5.8 Chronemies
- 4.5.9 Silence

Questio for Discussion

References

CHAPTER 5 IDENTITY AND VALUES

5.1 Identity

- 5.1.1 The Need to Undetand Identity
- 5.1.2 Classification of Identity

<<跨文化交际叙事研究>>

5.1.3 Immigration and Displacement

5.1.4 Identity Crisis and Identity Recotruction

5.2 Values

5.2.1 What Is Value

5.2.2 Different Values and Misundetandings

Questio for Discussion

References

CHAPTER 6 INTERCULTURAL COMMUNICATION AND INTERCULTURAL EDUCATION/MULTICULTURAL EDUCATION

6.1 Introduction

6.2 Culture, Diveity, and Education

6.2.1 Culture

6.2.2 Diveity

6.2.3 The Abandonment of Assimilation Model and the Rise of the Multiculturalism Model

6.3 The Nature of Intercultural Education/Multicultural Education

6.4 Barrie to Multiculturalism

6.4.1 Whiteness

6.4.2 Cultural Elitism

6.5 Present Situation for Minority Students in Multicultural Classroom

6.5.1 Chinese Immigrant Children in Canada

6.5.2 Latin and African American Students

6.5.3 Muslim Students

6.6 Teaching in a Multicultural Classroom

6.6.1 Challenges Faced by Teache in the New Century

6.6.2 Teache' Role in a Multicultural Classroom

6.7 Dilemma for Internationally Educated Professionals

6.8 Intercultural Education in China

6.9 Intercultural Education in Business

Questio for Discussion

References

<<跨文化交际叙事研究>>

编辑推荐

《跨文化交际叙事研究》共分六章内容。

第一章阐述跨文化交际的重要性，并概述国内外跨文化交际研究的历史与现状。

第二、三、四章分别介绍文化与交际、语言与交际、非言语交际与文化的概念以及相互间的关系。

第五章讲解跨文化交际中的核心内容：价值观与身份认同。

最后一章是跨文化交际与教育，介绍东西方由于教育理念的不同，在一些多元文化课堂中，学生与学生之间、教师与教师之间存在的差异和冲突。

最后提出了一个引人深思的问题：为什么很多在海外受过很好教育的专业人士在异国他乡步履艰难？他们在生存、求职和交友等方面会遇到重重困难？

<<跨文化交际叙事研究>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>