

<<英语畅游各行各业>>

图书基本信息

书名：<<英语畅游各行各业>>

13位ISBN编号：9787119060095

10位ISBN编号：7119060090

出版时间：2009-1

出版时间：外文出版社

作者：Aileen Giebitz , Sandor Giebitz ,

页数：326

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前言

本书视角广泛、例证丰富、信息量大、可读性强。

选编了大学生从业率最高的30个行业为主题，选取行业内最常用、最典型的情景对话为主要内容。本书采用中英文对照形式，补充以单词短语及活用句子，行业简介和行业规范总结部分更是锦上添花。

在内容设置上最大程度地让读者领会文中精髓，不仅适用于即将毕业的大学生，还适用于志在跳槽、高升的英语使用者。

本书配有时下最科学、实用的多媒体光盘，真正达到视、听、说同步练习。

其中音频部分由欧美外教全程录制，发音地道，让您在阅读本书时收获惊喜。你可以边看、边听、边模仿，品味语句、增强语感，事半功倍突破热门行业英语口语。

由于编纂工作浩繁，疏漏在所难免，希望各界读者不吝指正，共同进步。

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内容概要

视角独特、信息量大、例证丰富、可读性强。

选编了英语学习者最常遇到的30个行业，以行业内最常见、最典型的情景为主要内容，采用中英文对照形式，补充以单词短语及活用句子，行业简介和行业规范部分更是锦上添花。

内容设置上最大程度地让学习者领会沟通精髓、把握交流技巧。

有我相伴，助您畅游各行各业！

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作者简介

朱传枝 刘晓蕖 夏洋 合著者：（美国）Aileen Giebitz （美国）Sandor Giebitz

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章节摘录

Consulting is the business of providing advice to clients for a fee in order to help them solve a particular problem or range of problems within a certain area of business. Consulting services are provided by consultants, a majority of whom have gained their expertise from previous employment. Management consulting grew with the rise of management as a unique field of study. Management consulting has grown quickly, with growth rates of the industry exceeding 20% in the 1980s and 1990s. In 2007, total global revenues for management consulting are expected to exceed the \$300 billion mark. Management consulting is becoming more prevalent in non-business related fields as well as the need for professional and specialized advice grows, other industries such as government, quasi-government and not-for-profit agencies are turning to the same managerial principles that have helped the private sector for years. The consulting+ market continues to explode, as consultants have become a necessity in today's constantly changing business landscape. Even individuals are seeking the help of consultants, such as choosing the right financial instrument for retirement savings.

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编辑推荐

篇章导读，品味职业人生百态；内容简介，总览行业英语精髓；场景对话，呈现交流常用题材；单词短语，点睛词汇通晓行业；活用句子，搭建无限沟通桥梁；行业规范，纵深剖析行业准则。英语畅游各行业无障碍，时尚英语达人抢先做！

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