

图书基本信息

书名：<<经济学专业英语教程（第二版.上）>>

13位ISBN编号：9787300091464

10位ISBN编号：7300091466

出版时间：2008-5

出版时间：中国人民大学出版社

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页数：294

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内容概要

《经济学专业英语教程》（第二版）共分上、下两册。

上册共设计14单元，每一单元包括主课文和副课文，系统介绍了经济学方面的基础知识和基本理论，具有较强的系统性和完整性，涵盖了微观经济学和宏观经济学的主要内容。

本书结构严谨，内容权威，知识通俗，是经济学专业本科生的参考教材、非经济学专业本科生的通识课教材。

书籍目录

Unit One Text: What Is Economics? Additional Text: The Economic Problem Text: Demand and Supply
Additional Text: Supply and Demand and Odd Yellow Fruit Unit Three Text: Price Elasticities of Demand and
Supply Additional Text: How Landlords Respond to Rent Control: The Case of New York City Text: Cost of
Production Additional Text: Economies and Diseconomies of Scale Unit Four Text: Monopoly Additional Text:
Perfect Competition Unit Five Text: Oligopoly Additional Text: Monopolistic Competition Unit Seven Text:
Gross Domestic Product Additional Text: Two Alternative Approaches of Measuring GDP Text: Economic
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Unemployment Text: Money and Banking Additional Text: Facing the Impact of Foreign Banks Unit Eleven
Text: Foreign Exchange and Exchange Rate Additional Text: Exchange Rates and Trade Text: The Balance of
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Lags in the Economy's Response to Monetary and Fiscal Policy Text: Role of Government in the Economy
Additional Text: Government's Policies Toward Externalities Appendix Answers to Exercises Appendix
Chinese Translation of the Texts

编辑推荐

本书是“大学专业英语系列教材”中的经济类上册（共上、下两册）。按照新教学大纲的要求，本书适合于目前在读的大学二至三年级学生，是较为理想的英语加专业知识的“大学英语”教材。

本书兼顾英语语言的学习应用和经济学专业知识两个方面。学生在锻炼英语应用能力的同时，又可学到经济学方面的知识。

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