

<<现代商务英语综合教程（第3册）>>

图书基本信息

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内容概要

《现代商务英语综合教程》的编写宗旨是：在遵循现代外语教学理念基础上，强调外语在商务领域中的应用，注重为学生创造商务环境，全面培养学生的英语综合应用能力，使他们在未来的工作中能用英语有效地进行口头和书面商务沟通。

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