

图书基本信息

书名：<<现代商务英语综合教程教学参考书（第4册）>>

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内容概要

郑明、王建伟主编的《现代商务英语综合教程（教学参考书第4册）》为《现代商务英语综合教程》教学参考书第4册，共12章。

本书除了客观题的全部答案外，所有主观题，包括翻译、口语活动和作文，均提供了内容丰富、观点不同的实例，便于教师开阔学生思路、展开课堂活动。

本书还提供了听力原文、课内阅读的参考译文、围绕主题的商务背景知识以及补充阅读材料，供教师备课时参考选用。

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章节摘录

A Stock Exchange is an organized market for buying and selling financial instruments known as securities , which include stocks , bonds , options , and futures. Most stock exchanges have specific locations where the trades are completed. For the stock of a company to be traded at these exchanges , it must be listed , and to be listed , the company must satisfy certain requirements. But not all stocks are bought and sold at a specific site. Such stocks are referred to as unlisted. Many of these stocks are traded over the counter-that is , by telephone or by computer. Major stock exchanges in the United States include the New York Stock Exchange (NYSE) and the American Stock Exchange (AMEX) , both in New York City. Far more corporations list their stock on the NYSE than on the AMEX , however. In addition , most of the world's industrialized nations have stock exchanges. Among the larger international exchanges are those in London , England; Paris , France; Milan , Italy; Hong Kong , China; Toronto , Canada; and Tokyo , Japan. These stock exchanges all have a central location for trading. The major over-the-counter market in the United States is the Nasdaq Stock Market (formerly , the National Association of Securities Dealers Automated Quotation (NASDAQ) system) . The European Association of Securities Dealers Automated Quotation (EASDAQ) system is the major over-the-counter market for the European Union (EU)

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