

图书基本信息

书名：<<现代商务英语综合教程（第4册）>>

13位ISBN编号：9787300141473

10位ISBN编号：7300141471

出版时间：2011-9

出版时间：中国人民大学出版社

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页数：239

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内容概要

《现代商务英语综合教程》系列教材内容由浅入深，由普通商务常识逐渐过渡到专业性较强的商务知识，语言水平也由易到难，适用对象为大学一至三年级的学生。

本书为《现代商务英语综合教程》第4册，由郑明和王建伟主编。

《现代商务英语综合教程(第4册)》共12章，按照每周4~6学时设计。

使用时各校可根据教学目标和条件结合学生的需要，灵活选择每一章的教学内容。

为方便使用，《现代商务英语综合教程》系列教材还配有教参和PPT课件。

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