

<<沟通英语>>

图书基本信息

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内容概要

由任林静编写的《沟通英语--高级实用英语视听说技能》之教师用书分四个部分。

一是课堂教学计划，为每个单元的课堂教学提供详细的教学方案和具体实施计划，包括课堂上教师所需的多媒体文本模块，以及相关的背景知识和补充材料，为教师备课和搜集资料提供便利；二是练习答案，这部分提供“学生用书”所有练习的答案；三是录音原文，提供“学生用书”所有听力内容的录音原文；四是视频原文，这部分是“学生用书”每个单元的视频课的文稿。

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OK , now we turn to social relationships. As far as social relationships are concerned , Americans are informal and egalitarian. They value equality and the belief that all people can contribute and should be a part of decision making. In this "horizontal" culture Americans feel most comfortable with their social equals. The importance of social rankings is reduced to the minimum. In Asian cultures , however , social relationships are formal and hierarchical. Rank or class is of great importance. People are most comfortable in the presence of a hierarchy in which they know their position and the customs and rules for behavior in the situation. In these "vertical" cultures , leaders are supposed to be revered , obeyed , and never questioned. Some individuals who aren't leaders become strongly dependent-and are often comfortable in their dependency. The next difference we see between American culture and some Asian cultures is friendship. Americans are characterized by making friends everywhere. But as the English proverb goes , "easy come , easy go"-those "instant friendship" will not last long , which is quite typical of American culture. Their collection of "friends" and acquaintances changes over time and involves only limited mutual obligations. Asian people , in contrast , take time to get to know each other before they build up a relationship. But once such a relationship is built up , they take it in a serious way. Often they have a small number of close , lifelong friends who feel deeply obligated to give each other whatever form of help might seem required. So when American people meet Asian people , conflicts can develop because of opposing cultural values. In fact , it may be difficult even to discuss problems because communication styles also vary from culture to culture. Well , this is the last point I want to mention , the difference of communication styles between American culture and Asian culture. American people tend to be more direct. They initiate conversations and get right to the point. They like to show themselves to impress others. They are willing to confront directly , criticize , and discuss controversial topics , having little concern with "face". Asian people , on the other hand , are more indirect. Their messages are often implied , rather than stated specifically. They have learned to be modest in whatever they say or do , which is just the opposite of "showing yourself". Having concern with "face" , they avoid direct confrontation , open criticism , and controversial topics. It is not surprising that people with such different styles of communication often have trouble understanding each other.

Yet , despite the differences in values and communication styles , people from diverse cultures can break down their communication barriers and resolve their conflicts if they understand and respect each other's cultures. It is important to emphasize that the cultural differences we've covered so far may not apply to all Asian cultures. Let's take a break now , and when we come back , we'll learn how to deal with cultural differences by looking at some real cases of communication between Chinese and American business people.

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