

<<导游英语>>

图书基本信息

书名：<<导游英语>>

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内容概要

《导游英语》系统地介绍我国地理、历史、宗教、古建、民族民俗、饮食、土特名产、旅游资源、中国旅游分区以及旅游礼俗，共有10个单元，每个单元包括听力训练、情景对话、阅读理解、应用写作、实训练习和知识链接6大部分。

《导游英语》图文并茂，编排灵活，内容新颖且紧扣行业特点和发展需求，形式多样，从外语学习的角度将听说读写技能与话题有机结合，不仅有山，还有实训项目，在深化导游语言服务技能的基础上突出英语应用能力的培养。

《导游英语》适合高等职业技术学院和中等学校旅游相关专业的学生使用，以及旅游行业从业人员的岗前培训。

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章节摘录

版权页：插图：G：AU right.good question.Let me tell you !

It was initially laid out by a former government official named Wang Xianchen after his retirement from political life.He named.the garden after an essay by Pan Yue of West Jin Dynas~r——On Idle Living : “ Building house and planting trees , watering garden and growing vegetables are the affairs (Zheng) of humble (Zhuo) people. ” So the garden got the name of “ Zhuo Zheng Yuall ” .T : Oh , I see.That sounds interesting.G : Well , before you tour the garden I think you ’ d beaer remember the layout of the garden ; otherwise you may get lost or miss some important scenic spOts.The garden ’ S scenery is focused on a central large pool with numerous pavilions , terraces , bridges.

chambers and towers among a maze of connected pools and islands. (Standing beside the lacquer painting) G : Ladies and gentlemen , please look at this painting.From this.we can see that thegarden could be divided into three parts.The east part Gui Tian Yuan Ju (return to nature、 mainly consists of idyllic scenery.The middle part Fu Yuan is the essence of the whole garden , and its ponds and rockery are the best.The western part is called BuYuan , in which most of the buildings were built in the Qing Dynasty.A11 of the buildings are right next tothe ponds , making the garden look like floating on the water.After you have a clear ideaabout the layout ofthe garden.I'11 show you around this famous garden.Are you ready ?

T : We are eagerto see it at once !

G : Here we are in the eastern part.It is the first part of the garden.Here We Canappreciate the main features of Suzhou classic garden.The eastern section is doRed withlush grasses , dense bamboo , overgrown plants and winding streams.It ’ S centered onCymbidium Goeingii Hall (Lanxue Tang) , from where you can get a complete view of thegarden.We are going to visit the Celestial Spring Pavilion (Tianquan Ting) , named from anancient well of sweet-lasting water.The pavilion has.eight sides which are double.eaves.Bythe way.does anyone knOW how many storeys the pavilion has ?

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编辑推荐

《导游英语》：采用话题教学模式提高模拟讲解能力赠送英语听力光盘系列完整：把握旅游专业课程之间的关系及与其他相关学科的关联，整个系列体系严密完整。

针对性强：符合专业教育的培养目标，侧重技能传授，强化理论，强化实践内容。

体例新颖：从人类常规的认识习惯出发，对教材的内容编排进行全新的尝试，打破传统教材的编写框架；整个系列由案例导入，然后展开理论描述，更符合老师的教学要求，也方便学生透彻地理解理论知识在生活中的运用。

案例呈面：采用最新的案例，切合实际；案例的引用不局限于地域，面向全国。

方便教学：全套教材以立体化精品教材为构建目标，部分课程配套实训教材；网上提供完备的电子教案、习题参考答案等教学资源，适合教学需要。

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