

<<财务管理与政策>>

图书基本信息

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<<财务管理与政策>>

内容概要

本书围绕财务管理的三个关键决策领域融资决策、投资决策和分配政策展开讨论，阐述了企业应如何有效地利用资源、制定最佳的资本结构和资本预算、协调利益相关者之间的利益、适应经常变化的法律法规以及怎样进行国际财务管理。

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