

<<风险管理和保险导论>>

图书基本信息

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<<风险管理和保险导论>>

内容概要

风险保险导论

(第六版)

这是一本比较全面地介绍风险管理和保险的书籍。

作者曾教授该课

程28年。

全书分六个部分，分别介绍了风险管理和保险的基础知识，
保险行业，保险合同的相关知识，私人保险系统、寿险、人身安全险
和年金保险，以及公共保险。

本书特点是：一、逻辑严谨，系统性强。

书中对风险的界定及管理、

保险的原理和实务等内容做了充分阐述，对相关范畴的内涵和外延进行了
深入浅出的表述，表现出极强的逻辑性；二、联系实际，可操作性强。

书

中配以大量的实例，突出了其现实性；三、吸收了该学科领域中许多最新
的研究成果，内容新颖；四、重点突出，对有些问题的论述极具可读性。

本书可作为各经管院校中保险课程的本科生及研究生教材，同时对
从事保险研究和实务操作的人员具有很好的指导价值。

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