<<Modern investment th>>

图书基本信息

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内容概要

本书是一部小型的投资管理百科全书。
从背景知识到证券投资管理的一般原则；从详尽的资本资产定价模型（CAPM）和套利定价理论（APT）到衍生证券定价（欧式、美式）；从风险、利率、利息收益到利率与债券管理、股票与债券的最优组合；从股票波动到市场效率等投资管理内容。

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