<<酒店英语>>

图书基本信息

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内容概要

本书基于酒店的各种工作情境进行构思、设计和编写,尤其是从提高酒店从业人员的英语交际能力出发,同时兼顾酒店理论知识的提升。

全书共分为6章,chapter I为酒店概述,Chapter II ~ Chapter VI,各章依据工作情景设置相应的几个学习模块,每一模块就是一课,每一课涵盖九大特色栏目。

本书为酒店从业人员量身定做、突出酒店工作对职业英语技能的要求,将职业训练贯穿于英语学习中,使他们能够全面提升酒店工作能力。

本书在内容上涉猎广泛、专业性和实用性强。

本书可作为高等职业院校、高等专科院校、成人高等院校、本科院校高职教育酒店管理专业、旅游管理专业学生的学习用书,也可作为酒店、餐馆业员工的培训用书。

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