

<<导游英语>>

图书基本信息

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内容概要

英语导游是联系中西文化的桥梁。

是他们，使西方游客了解了古老、灿烂、神秘的中国文化；是他们，让西方游客流连于蜿蜒万里的长城、精美绝伦的园林、峰峦秀美的桂林山水…… 本教材旨在培养英语导游如何得体地接待西方游客，并如何与之交流，让他们乘兴而来，尽兴而归。

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