

<<博学英语·英语演讲与辩论>>

图书基本信息

书名：<<博学英语·英语演讲与辩论>>

13位ISBN编号：9787309050646

10位ISBN编号：7309050649

出版时间：2006-10

出版时间：复旦大学出版社

作者：高瑛

页数：255

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<博学英语·英语演讲与辩论>>

内容概要

《博学英语·英语演讲与辩论：演讲篇》为博学英语系列之一。

《博学英语·英语演讲与辩论：演讲篇》分上、下两册：“演讲篇”与“辩论篇”。

《博学英语·英语演讲与辩论：演讲篇》为其上册——演讲篇。

现代社会，人们注重信息交流，演讲作为交际手段，在人们日常生活中发挥着越来越大的作用。

随着英语交流的不断增多，人们越来越重视英语演讲技能的训练，许多高校开设了英语演讲课。

但目前国内用英文编写的演讲教材还很少，内容亦不能满足广大师生的需求。

有鉴于此，《博学英语·英语演讲与辩论：演讲篇》的两位编者从多年来的英语演讲与辩论课的教学工作和实际培训中汲取经验，以如何成功地用英语演讲为主题，将演讲分为“命题演讲”和“即席演讲”两大类。

书籍目录

Contents Unit1 Understanding Public SpeakingPart One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit2 Using Language EffectivelyPart One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit3 Setting the Goal and the Subject Part One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit4 Organizing the Speech Part One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit5 Making Speech Introductions Part One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit6 Making Speech Endings Part One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit7 Rehearsing the Vocal Delivery of the Speech Part One Communication Skills Part Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit8 Using the Body Effectively Part One Communication SkillsPart Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Unit9 Impromptu Speech Part One Communication SkillsPart Two Lecture Example Part Three Exercises Part Four Lectures in Practice Part Five Selected Famous Sayings for Speech Appendix References

编辑推荐

《博学英语·英语演讲与辩论：演讲篇》的初稿于2004年12月顺利完成，并于2005年在东北师范大学英语系本科二、三年级演讲与辩论课教学中试用，取得了成功并得到第一手反馈材料。在此基础上，编者又进一步完善了教材的整体结构。

根据学校课程特点，特设计成九个单元，详细论述决定成功演讲的各个方面，其中重点在命题演讲上。

具体内容如下：演讲前的准备、恰当的语言表现形式、演讲目的与主题、演讲正文的构思与写作、开场白、结束语、演讲前的演练、演讲中的体态语、即席演讲。

以上九个单元构成一个完整的演讲过程，但每个单元又可作为技巧训练来独立学习。

本教材适用于高等院校英语专业高年级学生、非英语专业同等英语水平的学生及广大英语演讲爱好者。

版权说明

本站所提供下载的PDF图书仅提供预览和简介, 请支持正版图书。

更多资源请访问:<http://www.tushu007.com>