

<<金融英语>>

图书基本信息

书名：<<金融英语>>

13位ISBN编号：9787309051094

10位ISBN编号：7309051092

出版时间：2006-8

出版时间：复旦大学出版社

作者：刘文国

页数：350

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<金融英语>>

### 内容概要

本书采用国际化的视野和金融学教学的最新要求，以全面、简洁、实用为标准，通过18个章节展开阐述，涵盖了金融学的主要方面。从金融职业员工应具备的技能开始，介绍了金融的基本概念，如外汇汇率、利率、货币和银行、货币市场、筹资、财务报表、证券投资、债券、共同基金、证券交易所、期权期货、保险、国际金融组织和机构等。

各章后还有词汇与表达法、注释、练习以及补充阅读文献，十分便于读者自学和课堂教学选用。

本书内容新颖实用，适合大专院校的金融、保险和投资专业学生使用，也可作为金融行业从业人员提高英语水平的培训教材。

## 书籍目录

CONTENTS Chapter 1 Careers in Finance New Words and Expressions Notes Exercises Reading Materials: Careers in Corporate Finance Chapter 2 Money and Banks New Words and Expressions Notes Exercises Reading Materials: Deposit Insurance and Bank Failures Seigniorage Chapter 3 Interest Rate and Exchange Rate New Words and Expressions Notes Exercises Reading Materials: Factors Affecting Interest Rate Policy The Need for Currency Exchange Chapter 4 Money Market New Words and Expressions Notes Exercises Reading Materials: Money Management Chapter 5 Business Financing New Words and Expressions Notes Exercises Reading Materials: Financing Through Franchising Chapter 6 Financial Statements New Words and Expressions Notes Exercises Reading Materials: Cash Flow Statement Chapter 7 Central Banks: The Federal Reserve System New Words and Expressions Notes Exercises Reading Materials: Foreign Central Banks Chapter 8 Bank for International Settlement New Words and Expressions Notes Exercises Reading Materials: Changes in the World's Financial Markets in the Last 30 Years and Its Implications for the Future Chapter 9 The World Bank New Words and Expressions Notes Exercises Reading Materials: What is the World Bank? Chapter 10 The Asian Development Bank New Words and Expressions Notes Exercises Reading Materials: Accelerating Agriculture and Rural Development for Inclusive Growth Policy Implications for Developing Asia Chapter 11 The International Monetary Fund New Words and Expressions Notes Exercises Reading Materials: World Economic Growth Stronger than Projected: IMF Chapter 12 The Foreign Exchange Market New Words and Expressions Notes Exercises Reading Materials: Foreign Exchange Spreads Chapter 13 Securities and Exchange Commission New Words and Expressions Notes Exercises Reading Materials: China Securities Regulatory Commission (CSRC) Chapter 14 Investments New Words and Expressions Notes Exercises Reading Materials: Investing Chapter 15 Bond Basics New Words and Expressions Notes Exercises Reading Materials: Retail Notes Make Bond Investing Easier Chapter 16 Mutual Funds New Words and Expressions Notes Exercises Reading Materials: The Truth Behind Mutual Fund Returns Chapter 17 Futures Markets New Words and Expressions Notes Exercises Reading Materials: Options Basics Chapter 18 Insurance New Words and Expressions Notes Exercises Reading Materials: Insight into Insurance Scoring Medicaid Versus LTC Insurance References

## 章节摘录

Interest rate is the price for using the credit ( financial ) assets in certain period and it is formed on the financial market. Generally speaking, the benefits from the financial resources are higher in the present moment in relation to the future, and there is a need that a certain price to be paid for their usage in the appropriate period. Namely, the agents with surplus ( the depositors ) give their own financial resources to the agents with deficit ( the debtors ) , with agreement for certain compensation ( interest ) in the period of utilization of the resources. Accordingly, the role of the interest can be viewed from two aspects. Firstly, for the depositor it is a reward for postponing the present consumption in favor of the future consumption. Hence, the savings are defined as part of the current income that is sacrificed for a certain price ( interest ) in order to realize increase of the property in the future period. Secondly, for the investor the interest is the part of the expected profit that the investor must pay to the depositor as a compensation for using the depositors' accumulation.

<<金融英语>>

编辑推荐

《金融英语》内容新颖实用，适合大专院校的金融、保险和投资专业学生使用，也可作为金融行业从业人员提高英语水平的培训教材。

#### 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>