## <<商贸英语高级教程2>>

#### 图书基本信息

书名:<<商贸英语高级教程2>>

13位ISBN编号: 9787309053944

10位ISBN编号:730905394X

出版时间:2007-3

出版时间:复旦大学

作者:罗汉

页数:142

字数:176000

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

# <<商贸英语高级教程2>>

### 内容概要

《商贸英语高级教程2》适用于商贸工作人员阅读使用。

### <<商贸英语高级教程2>>

#### 书籍目录

UNIT ONE Text Business Cycle Further Reading The Great Depression UNIT TWO Text The Introduction of Forbes Further Reading Forbes Unveil Richest Chinese ListUNIT THREE Text Apple May Be Holding Back the Music Biz Further Reading Hollywood Hold Its BreathUNIT FOUR Text Foreign Auto Factories in China Further Reading The Motor CityUNIT FIVE Text For CEO Who Remade Nokia, One Bold Departure Deserves Another Further Reading Nokia CEO Laments 'an Era of Selfishness' UNIT SIX Text All the Rage Since Reagan Further Reading Different ShoesUNIT SEVEN Text Wal-Mart's Challenge in China Further Reading Wal-Mart's Itching to Get into India, But It Won't Be EasyUNIT EIGHT Text The Cat That Came Back Further Reading Reebok and Adidas: A Good FitUNIT NINE Text Challenges Ahead But Solid Growth in East Asia Further Reading East Asia Update — China OverviewUNIT TEN Text Development of and Prospects for China Korea Economic Relations Further Reading The Lessons from Korea s Economic DevelopmentUNIT ELEVEN Text India and the Knowledge Economy Further Reading What Is Knowledge?UNIT TWELVE Text Saving America's Socks, But Killing Free Trade Further Reading Where the Jobs Went? UNIT THIRTEEN Text Cheap Labor Further Reading Is Cheap Labor an Active Factor for Economy?UNIT FOURTEEN Text Putting "E" to Work Further Reading Opening the E-gates for Shopping in NepalUNIT FIFTEEN Text Booming America, Partying Europe Further Reading Mortgage Rates in China

# <<商贸英语高级教程2>>

### 版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com