

<<实用旅游基础英语>>

图书基本信息

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内容概要

21世纪的中国旅游业正迅速地崛起并成为世界旅游大国。在世界旅游史上，中国的出入境旅游所取得的巨大成就更是举世瞩目。中国的旅游业作为国民经济支柱产业亦越来越受到各级政府的重视，而旅游业的健康、快速和有序发展所遇到的瓶颈之一是不少从业人员的外语程度不高，特别是旅游专业英语的交际水平低下。鉴于此，编者编写了《实用旅游基础英语》，旨在进一步提高学生旅游英语的阅读能力和表达能力，从而有效地扩大学生的旅游专业知识和旅游专业英语词汇量，促使学生在充分掌握基本旅游英语实践知识的基础上，能在旅游的实践工作中为我国的旅游事业发展做出应有的贡献。

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编辑推荐

《实用旅游基础英语》由复旦大学出版社出版。

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