<<实用旅游英语教程导读>>

图书基本信息

书名:<<实用旅游英语教程导读>>

13位ISBN编号:9787309074987

10位ISBN编号:730907498X

出版时间:2010-9

出版时间:魏国富复旦大学出版社 (2010-09出版)

作者:魏国富编

页数:479

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

<<实用旅游英语教程导读>>

前言

进入21世纪,我国旅游业的发展势头更迅猛,出入境旅游人数迭创新高,我国驰名中外的自然风光、人文景观和历史文化遗产不仅成为备受国际旅游者青睐的旅游目的地,而且我国作为世界主要的旅游客源国市场正日益受到世界各国旅游业的高度关注;因此,我国旅游业亟需要大量的具备专业英语知识的复合型人才。

《实用旅游英语教程》融趣味性、系统性、实用性为一体,自2002年4月问世以来受到广大师生的好评 ,更受到各地一些院校旅游专业师生的青睐,不仅取得了良好的教学效果,而且也在为我国旅游业培 养出合格的复合型人才方面取得了一定的社会效益。

为了使广大学习者能更好地利用好该教材,掌握该教材的专业知识与英语语言特点,在该书第二版出版之际我们特编写了与之相配套的《实用旅游英语教程导读》,给教学者提供方便。

<<实用旅游英语教程导读>>

内容概要

《实用旅游英语教程导读》融趣味性、系统性、实用性为一体,自2002年4月问世以来受到广大师生的好评,更受到各地一些院校旅游专业师生的青睐,不仅取得了良好的教学效果,而且也在为我国旅游业培养出合格的复合型人才方面取得了一定的社会效益。

<<实用旅游英语教程导读>>

书籍目录

Unit 1Text A Why People Travel?

Text B BeijingText C Xi'anUnit 2Text A Tourist and TourismText B TouristsText C The Tourist IndustryUnit 3Text A A Visit to the Wuyi MountainsText B The Great WallText C Jade Buddha TempleUnit 4Text A Australia — the World's Largest IslandText B China TodayText C SingaporeUnit 5Text A Classification of HotelText B An Introduction to Hotel IndustryText C The Taj MahalUnit 6Text A Public Festivals in ChinaText B The First Thanksgiving DayText C Major Traditional Chinese Holidays Unit 7Text A Famous Chinese DishesText B The Art of Chinese CookingText C Chinese CuisineUnit 8Text A Food CultureText B Eating Etiquette between China and AmericaText C Table MannersUnit 9Text A Disney WorldText B Terra-cotta Figures and Bronze ChariotText C Tourist Attractions and EntertainmentUnit 10Text A Advertising for Tourist PromotionText B The Role of AdvertisingText C AdvertisementUnit 11Text A Business Letters in TourismText B General Principles of Business WritingText C Four Forms of Business Letter WritingUnit 12Text A Agreements and ContractsText B Contract LawText C Agreement StudyingUnit 13Text A The Advantages of TelecommunicationText B Lijiang- "The World's Cultural Heritage"Text C America's National ParksUnit 14Text A Credit Cards (1) Text B Credit Cards (2) Text C Western Manners

<<实用旅游英语教程导读>>

章节摘录

插图: Are you interested in knowing about finding a place to stay when travelingin the United States? Well, if you arrive by air, you will see plenty of hotels advertised atairports. If you arrive by train or car, probably the best thing to do is look inthe Yellow Pages under Hotel, Motel or Lodging. You can start by comparingthe services offered in their ads. In any case, you'll have to call them and see ifthey have the kind of a room you're looking for. Places to stay may be called hotels, motels or motor hotels, inns, lodges orresorts. These are all similar. Motels have plenty of parking space and areusually near a freeway or highway. Inns are usually like motels. Lodges andresorts, or resort hotels, are in the mountains, on the coast, or near lakes. Beds also go by many different names. Starting with tlae smallest, there are single, twin, double, queen and king size ones. "Long boys" are for exceptionally tall people. At some hotels, queen beds are the smallest size used, so a double room has two of them. Some hotels even offer their guestswaterbeds. A rollaway can be moved into a room to sleep an extra person. Hide-away beds are sofas that fold out to make beds. People who prefer camping to staying in hotels will have a hard time in American cities, because most of them don't have camp-grounds nearby. Youcan camp in state and national parks, though, which generally have facilities for both tents and trailers.

<<实用旅游英语教程导读>>

编辑推荐

《实用旅游英语教程导读》:实用旅游英语系列

<<实用旅游英语教程导读>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com