

<<海南模拟导游实务英语教程>>

图书基本信息

书名：<<海南模拟导游实务英语教程>>

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内容概要

《海南模拟导游实务英语教程》从行业的需求出发，根据英语导游的技能要求来设计教程内容。本教程共分为四个部分，第一部分为英语导游实务，分为十二个单元，包括海南省旅游概况、迎接客人、入住酒店、餐饮、旅游观光、购物、娱乐、送别客人和导游的基本素质要求等；第二部分为海南旅游景点介绍，以导游词的形式呈现，包括自然旅游资源、人文旅游资源等；第三部分为英语导游实务部分的练习参考答案；第四部分为附录，是汉语版的海南旅游景点介绍。本教程适合高职和中职旅游专业的学生，以及从事导游工作的人员。

书籍目录

Part One Practice and Norms of English Tour Guide

Chapter 1 Receiving Guests

Simulated Dialogues

Scene 1 Receiving independent tourists at the airport arrival lobby

Scene 2 Receiving a tour group at the airport arrival lobby

Scene 3 By the coach

Useful Sentences and Expressions

Finding guests

Self-introduction

Giving greetings

Confirming numbers of the tourists/luggage

Moving out of the airport/railway station

Offering help

Role-play

Guide's Norms and Emergency Handling

Chapter 2 En Route to the Hotel

& Welcome Speech

Simulated Dialogues

Scene 1 On-the-way guiding

Scene 2 Delivering a welcome speech on the coach

Useful Sentences and Expressions

Asking for attention

Giving welcomes

Self-introduction

Introducing a person to a group

Expressing intentions to provide good service

Giving good wishes for a pleasant stay

Role-play

Guide's Norms and Emergency Handling

Chapter 3 Checking in at the Hotel

Simulated Dialogues

Scene 1 Group check-in with reservation

Scene 2 FIT check-in

Useful Sentences and Expressions

Before checking-in

Registering the guests

Assigning rooms to the guests

Introducing service

Role-play

Guide's Norms and Emergency Handling

Chapter 4 Itinerary Planning

Simulated Dialogues

Scene 1 Discussing a two-day tour in Sanya

Scene 2 Discussing the itinerary with individual tourists

Scene 3 Changing a visit to Xionglong Tropical Botanical Garden

Useful Sentences and Expressions

Starting discussion on the itinerary

Asking what the guests would like to see

Making suggestions about places to visit

Making suggestions about the procedures

Soliciting opinions

Role-play

Guide's Norms and Emergency Handling

Chapter 5 Sightseeing

Simulated Dialogues

Scene 1 Before departure

Scene 2 On the way to tour around Hainan Island

Scene 3 Visiting Mount Huangshan

Useful Sentences and Expressions

Before departure

On the way to a tourist attraction

Visiting lakes, rivers, and seas

Visiting temples

Visiting museums

Visiting parks and gardens

Visiting hills and mountains

Visiting towns and cities

Role-play

Guide's Norms and Emergency Handling

Chapter 6 Dining at Restaurant

Simulated Dialogues

Scene 1 Confirming the reservation

Scene 2 Introducing Chinese cuisine on the way to the restaurant

Useful Sentences and Expressions

Making a reservation or confirmation at a restaurant

Special requests for a meal

Introducing Chinese cuisine and specialties

Paying the bill

Role-play

Guide's Norms and Emergency Handling

Chapter 7 Recreational Activities

Simulated Dialogues

Scene 1 At the hotel lobby

Scene 2 At the theater entrance

Scene 3 On the bus back to the hotel

Useful Sentences and Expressions

Introducing the program

Explaining the duration of the program

Giving instructions about seating arrangements

Commenting on the performance

Role-play

Guide's Norms and Emergency Handling

Chapter 8 Shopping

Simulated Dialogues

Scene 1 At the hotel lobby

Scene 2 In the tea store

Useful Sentences and Expressions

Offering help

Getting information

Making comments

Bargaining

Role-play

Guide's Norms and Emergency Handling

Chapter 9 Dealing with Various Problems

Simulated Dialogues

Scene 1 On the bus

Scene 2 At the restaurant

Useful Sentences and Expressions

Accepting the request

Refusing or declining the request

Negotiating

Role-play

Guide's Norms and Emergency Handling

Chapter 10 Dealing with Emergencies

Simulated Dialogues

Scene 1 On the way to a tourist site

Scene 2 At the hospital

Scene 3 In front of the tour bus

Useful Sentences and Expressions

Comforting the guests

Seeking for help

Reminding the guests

Role-play

Guide's Norms and Emergency Handling

Chapter 11 Handling Complaints

Simulated Dialogues

Scene 1 At the airport lobby

Scene 2 On the tour bus

Scene 3 At the hotel

Useful Sentences and Expressions

Showing sympathy and apology

Calming others down

Making suggestions

Role-play

Guide's Norms and Emergency Handling

Chapter 12 Seeing off Guests

& Farewell Speech

Simulated Dialogues

Scene 1 At the hotel lobby

Scene 2 On the way to the airport lobby

Scene 3 An informal farewell speech to a tour group

Useful Sentences and Expressions

Confirming issues

Showing gratitude

Saying good-bye

Role-play

Guide's Norms and Emergency Handling

Part Two Simulated Guide on Major Scenic Spots of Hainan

1. A Brief Introduction to Haikou

2. Wanl Garden

3. Haikou Western Coast Park

4. Hairui Memorial Park

5. Five Officials Memorial Temple

6. Hainan Tropical Wildlife and Botanical Garden

7. Shishan Crater National Geological Park

8. Dongzhaigang Mangrove Nature Reserve

9. Dongjiao Coconut Grove

10. Wanquan River

11. The Site of Bo'ao Forum for Asia

12. Xionglong Tropical Botanical Garden

13. Xionglong Tropical Garden

14. The Dongshanling Ridge

15. Nanwan Macaque Island

16. Demarcation Islet

17. A Brief Introduction to Sanya

18. Yalong

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Bay National Holiday Resort19.Tianya Haijiao20.Dadonghai Tourist Resort21.Luhuitou Park22.Nanshan Cultural Tourism Zone23.Small Caves (Wonders of the Sea and Mountain) 24.Wuzhizhou Island25.Wuzhishan City and Customs of Li Nationality26.Wuzhishan Mountain27.Jianfengling National Forest Park28.Dongpo Academy29.Yangpu Economic Development ZoneAnswers for ReferenceAppendices1.海口市2.万绿园3.西海岸带状公园4.海瑞纪念园5.五公祠6.海南热带野生动植物园7.石山火山口国家地质公园8.东寨港红树林自然保护区9.东郊椰林风景区10.万泉河游览区11.博鳌亚洲论坛会址12.兴隆热带植物园13.兴隆热带花园14.东山岭15.南湾猴岛16.分界洲17.三亚市18.亚龙湾国家旅游度假区19.天涯海角20.大东海21.鹿回头22.南山文化旅游区23.小洞天(“海山奇观”)24.蜈支洲25.五指山市与黎族风情26.五指山27.尖峰岭国家森林公园28.东坡书院29.洋浦经济开发区参考书目

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