

<<杭州英语导游>>

图书基本信息

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前言

It is a distinct privilege for us to introduce this book to you. This is a fruit of our tour guiding experience , our love for the tourism industry. It expresses our enthusiastic work. The book is for English tour guides , and appropriate material for testing of national tour guides of Zhejiang Province. This is the second edition. Hangzhou is a pearl in southeast China with its abundant natural beauty. With the rapid development of tourism in recent years , modern facilities and improved services have been provided for domestic and international tourists. Visitors from other parts of the world exceeded 2. 54 million in 2011. Indeed , Hangzhou has become a famous scenic city for tourists from all over the world. As international tour guides , we are exceedingly pleased to publish this second edition guide book. It provides the most practical , useful , and comprehensive guidance information on beautiful Hangzhou to friends from various parts of the world , overseas Chinese and compatriots from Hong Kong and Macao.

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内容概要

本书是作者三十年丰富导游生涯的成果，共分四个部分。

第一部分通过沿途导游饱览杭州从萧山国际机场到市区的美丽景观和重要街区及其历史遗迹和人文积淀。

第二部分对杭州的景区及历史文化遗产进行了介绍。

第三部分为浙江导游词，分别从旅游业的六大要素对浙江的旅游进行了深入、全面的介绍。

第四部分中所涉及的问题是为了配合英语导游员的考试而特别设置的；导游人员可以通过对问题及答案的学习来提升和规范其对相关知识点的认识。

本书内容详实、表达准确，既可以用于英语导游员日常学习与工作，也可供国外游客阅读、欣赏。

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作者简介

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女，现任浙江旅游职业学院教授、浙江省旅行社协会秘书长、浙江省旅游法学研究会秘书长。全国首批高级英语导游员、全国首批出国领队、全国第一批国家级导游名师。浙江省教育厅第四批教学名师。

曾先后在浙江省中国青年旅行社、浙江省中国国际旅行社、杭州招商国际旅游有限公司担任总经理等领导职务。

2003年至2009年任浙江旅游职业学院旅行社管理系系主任。

杨志超

男，浙江旅游职业学院外语系教师，堪培拉大学教育领导学硕士。

十年来一直奋斗在旅游教育第一线，并积极投身于行业实践和实训，在2010年被评为浙江省教坛新秀。

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版权页： 3. Religious Sites Hangzhou remains home to many of the religions that have prospered in China over the centuries. Confucianism, China's oldest extant faith, which could more accurately be called a philosophy, is still evident in the relationships within families and among groups of residents. Ancient ancestor worship continues in the form of respect for the heroes of Hangzhou's past, as commemorated in the many shrines and tombs along the shores of West Lake. King Qian's Tomb is perhaps the most striking example of this Confucian ethic, as Hangzhou's population and its many tourists still flock here to pay respects to this founder of the Wuyue Kingdom who died over 1000 years ago. However, Hangzhou is especially known as a bastion of the Buddhist faith, which traveled over the Himalayas contained in the minds and scrolls of Indian missionaries beginning in the second century AD. The main tenets of Buddhism hold that desire is the root of all suffering, and that only by adhering to the noble eightfold path of Buddhism can suffering be ended—either in this life, on earth, or in the spiritual life, through achieving Nirvana. Nirvana is a transcendent state free from suffering and the worldly cycle of birth and rebirth. The basic aims of the prescribed path are to encourage adherents to achieve propriety in every aspect of life, from action and speech to understanding and concentration. The Wuyue Kingdom, founded by King Qian, was a Buddhist realm, and during the reign of its kings, the foreign faith flourished along the Qiantang River, and the Chinese adapted its precepts to fit their own culture, developing strains of Buddhism with Chinese characteristics.

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编辑推荐

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