

<<新编旅游英语>>

图书基本信息

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内容概要

以最全面的内容给您一本贴心的英语学习宝典。

本书分类详细，典型实用，针对性强。

每单元围绕一个主题，将语言知识和行业内容紧密结合，展现丰富的活动场景，介绍最新的专业知识。

你可从任一课开始，实现多话题、深层次的交流。

以最贴切的结构安排让您脱口而出顺畅讲英语。

精选与各场景相关的高频词汇、情景对话、实用句型、生词注释及相关背景知识介绍，并配有中文翻译。

本书囊括旅游、购物、住宿、娱乐、交通等方面的高频话题，让您一书在手，别无他求。

以最地道的英语让您灵活应用、举一反三。

本书语言通俗流畅、言简意赅，句型准确规范、实用易懂。

原汁原味、贴近实际工作的经典英文会让您在最真实的氛围中全方位练习英语，为您提供了提高英语水平的便捷途径。

以最纯正的朗读为您提供超值的听觉体验。

随书附赠的光盘特聘外籍专家朗读，帮助您矫正发音、模仿练习，让您自如应对职场中的英语会话交流，为突破听力、口语关打下坚实的基础。

作者简介

车宁薇，北京第二外国语学院副教授，应用语言学硕士，英语专业硕士研究生导师，中国翻译协会专家会员。

车教授的主要研究领域包括普通语言学、应用语言学、跨文化交际、公示语翻译等。

车教授多次主持校科研和教改项目，撰写、翻译及编著多部图书，包括《文化震撼之旅马来西亚》（2008年，旅游教育出版社）、《公示语汉英翻译》（2007年，中国对外翻译出版公司）、《第二语言习得概论》（2006年，南海出版公司）等，还在国内各学术期刊发表学术论文近二十篇，包括“从乔姆斯基的语言观认识普遍语法理论研究方法的特征”、“从语言能力和语言运用的角度探讨语言变体在语言交流中的可理解性”、“大学英语教材编写模式初探”、“浅谈英语教学中阅读材料的选择”、“英汉公示语对冗余信息的处理及相应翻译策略”、“公示语翻译，基于译入语文化特征的归化翻译模式”等。

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章节摘录

A : Here we are on the Great Wall. B : It looks really great. The wall is high and looks solid. What's the structure of the wall ?

A : The structure of the wall consists of huge bar-stones and bricks. The inside of the wall has been formed by tamping earth and small stones , which makes the wall very firm and strong. B : How wide is it and what are the holes on the wall ?

A : Internally , the wall is about six meters (20 feet) wide , which would allow horses to gallop five abreast. A number of small holes have been drilled on the wall to allow archers to shoot arrows. There is also a barrel-drain and a moat both inside and outside the wall. In a word , military fortification has been paramount in every wall detail. B :

Oh , yes , it is really safe to defend the intrusion on the Great Wall. But what are those towers on the Wall ?

A : Those are signal fire platforms. They were an important part of the whole fortification of ancient China. They were used to send warning signals. Since the Ming Dynasty , the amount of smoke and gunfire released conveyed specific military information about the enemy. One release of smoke with one shot of gunfire signified 100 enemies ; two smoke releases with two shots of gunfire meant 500 enemies ; three smoke releases with three shots of gunfire indicated more than 1 000 enemies. Once one signal platform fired a beacon , the others would follow likewise so as to make the soldiers alert to the strength of the enemy. B : Oh , that is really interesting. Let's quicken our steps. A : OK. ……

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