

图书基本信息

书名：<<快捷英语·阅读理解与完形填空周周练>>

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作者：段永华，陈鹏，蔡章华 著

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内容概要

名师主笔专家审稿：本套丛书由各省市国家级示范中学和省级示范中学的特高级教师、优秀骨干教师联合编写，由中外教育专家审定把关。

设计新颖操作灵活：本套丛书内容按周次设计，活页编排，既有利于教师课堂限时检测，又适合学生限时自测，操作灵活方便，节时高效。

同步性好适用性广：本套丛书以新课标和最新考纲为依据编写，适用于各种版本教材。

选材新颖考点明确：所收短文选材真实新颖，题材丰富，内容翔实，涵盖面广，设题科学，既有原创试题和经典试题，也有中、高考真题。

分层限时高效阅读：全书文章编排顺序由易到难，训练层层推进，制定目标阅读时间方便课堂限时强化训练，目录设计新颖，方便灵活组合高效阅读。

章节摘录

China, the worlds largest tobacco producer and consumer, will stop all forms oftobacco promotion by January 2011. A ban on tobacco advertising has been effective since1996, but firms have managed to sidestep the rules and promote their brands in other moreways such as sponsoring sporting events, or using their without mentioning "cigarettes" on television, radio and in newspapers and magazines. Xu Guihua, vice-president of China Tobacco Control Association, made the importantannouncement on Monday at a meeting in Guangzhou. She said the country is devoted toperforming its duties to the World Health Organization (WHO) Framework Convention onTobacco Control. China formally became a member of the convention last January. Xu saidthe nation falls behind other countries in efforts to control the use of tobacco, and thebiggest problem is the lack of national rule banning smoking in public areas. So far, fewerthan half the cities have made rules on smoking bans in some public places. Efforts to bansmoking in other areas such as karaoke parlors and restaurants have been stifled byunwilling owners and managers who fear a loss of business. Figures from the Ministry ofHealth show that China has an estimated 350 million smokers, almost a third of the worlds1.1 billion smokers. Cigarette makers spent more than 1.6 billion yuan promoting their brands last year,according to China Youth Daily. According to the WHO convention, tobacco products mustcarry clear health warnings on the packaging. This measure needs to be carried out withinthree years from when China signed the convention. Within five years, China must carry outthis promise to comprehensively ban all forms of tobacco advertising, promotion andsponsorship.

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