

<<中国商务>>

图书基本信息

书名：<<中国商务>>

13位ISBN编号：9787508504131

10位ISBN编号：7508504135

出版时间：2004-1

出版时间：五洲传播出版社

作者：马可 编

页数：454

译者：宋佩铭

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

A certain day in the year of 2001 , the president of a foreign company paid a visit to China intending to sell some technical know-how related to insurance to the Chinese. However , what made him surprised was that instead of selling something to China he bought from China a set of computer software related to insurance business management.

书籍目录

ForewordBusiness

BackgroundGeographyPopulationPoliticsSocietyFinanceCommunicationsTelecomEnergyIndustries and MarketsEconomy in GeneralIndustrial PoliciesAgriculture and Farm Produce MarketIndustry and The Market For Industrial ProductsService Sector and Policy For Its DevelopmentMarket for Consumer GoodsList of Industries , Products and Technologies CurrentlyEncouraged by the State for DevelopmentForeign TradeAn overviewRight of Import - Export ManagementAdministration of Imported and Exposed CommoditiesPolicies on Customs DutyPolicies on Processing TradeForeign InvestmentCurrent Situation of Foreign InvestmentForms of Foreign InvestmentBasic Policy on Foreign InvestmentSpecial Economic Zone and Development ZoneEstablishment of Foreign-Invested EnterprisesTaxation Policies Governing Foreign-Invested EnterprisesLand . Labor and Foreign Exchange ManagementProvisions on Guiding the Orientation of Foreign InvestmentCatalogue for the Guidance of Foreign Investment IndustriesIntellectual Property RightsLaws and Statutes Concerning Intellectual Property RightsApplication for Trademark and Patent RightsCommitment for the Protection of Intellectual Property RightsAround ChinaA SurveyUrban DevelopmentThe Western DevelopmentList of Advantageous Industries for Foreign Investment in ProvincesAutonomous Regions and Municipalities Directly under the CentralGovernment in the Central and Western PartsCommercial ActivitiesAcquisition of Commercial InformationWork and LifeAppendix : Organs and WebsitesCentral OrgansLocal InformationSector InformationTrade and InvestmentSociety . Media and TourismEmbassies in ChinaLong Distance Call Area Codes of Main Cities and Regions in China

章节摘录

But from the viewpoint of enterprises , China is not a strong power in petrochemical industry yet mainly because the distribution of petrochemical enterprises is scattered. the scale is smaller and the technical level is lower. In oil products , the total output can basically meet the needs of domestic market but the quality and quantity of a part of the petroleum products still cannot meet the market demand , particularly lubrication oil and fuel Oil. The quality criterion of gasoline and kerosene falls behind world advanced level , hardly able to meet more and more strict environmental requirements. For petrochemical products , the market share of the three major synthetic materials and organic petrochemical materials is only 50% and large volume has to be imported. ……

<<中国商务>>

编辑推荐

《中国商务》一书英译本。
介绍中国商务运行的实际情况，提供中国商务环境的知识和信息。

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>